



# RESEARCH SEMINAR SERIES

WINTER 2023

## THE QUANTUM THEORY OF SOCIAL SCIENTIFIC RELATIVITY: HOMOPHILY AND ENTROPY

**DR. JOSEPH MICHALSKI**

DEPARTMENT OF SOCIOLOGY

The talk focuses on one main part of a general unified sociological theory (GUST) of why human beings everywhere behave as they do, based on the combination of energy and information unevenly distributed across individuals and groups situated at relative positions—and yet always in social motion—within their fields of interaction. Key concepts include homophily and entropy. The theory explains why people are attracted to various individuals, ideas, and events, while at the same time are often repelled by or “dislike” to varying degrees wearing ties, certain ethno-racial groups, interdisciplinarity, rap music, science or religion, and this particular public lecture (but mostly like babies!).

**ALL KING'S  
FACULTY,  
STUDENTS,  
AND  
EMPLOYEES  
ARE WELCOME**



**TUESDAY  
APRIL 4, 2023**



**TIME  
12:00 PM - 1:00 PM**



**KING'S UNIVERSITY COLLEGE  
VITALI STUDENT LOUNGE, W120**

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