

Dr. Trevor Hunter

The King's Management and Organizational Studies program develops graduates who are good at business and do good through business.

Dr. Hunter honestly feels that business is the most important force in the world today and we as professors of business and management have a responsibility to teach our students how to do it the right way. In his opinion, there are two components to doing business the right way, and they are both related. The first component is that our students must understand the fundamentals of business and management to make sure they know how to make business profitable.

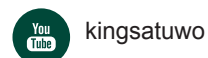
However, the second component reminds us that there is a line that must not be crossed in running a profitable business and that line is the one where the pursuit of profit leads to exploitation.

"At King's we teach students that the best way to do business is to manage for the long term. To develop and enhance resources, be they people or natural. We teach students this because it is simply good business."



For more information

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KING'S

Global Commerce Program



Department of Economics, Business and Math

Get connected. Make a difference.



Why study Global Commerce?

Globalization is the pervasive force in the world today and an understanding of how to manage global business is fundamental to business success. If graduates do not understand how the global economy works and how to manage a firm within it, they are at a significant skill disadvantage.

The King's Honours Global Commerce degree is the best preparation for the global business environment because it provides students with the skills and perspective to lead global businesses.

Workplace Skills

Research suggests that global business people need three main skills. The Honours Global Commerce degree provides students with the skills they need to get hired by and have successful careers in global firms:

1. **Global business savvy:** a strong grasp of how industry operates worldwide, how global customers behave, how your competitors target their needs and habits, and how strategic risk varies by geography - BUS 1220, MOS 2285, MOS 3320, MOS 4404, MOS 4410, Internship program
2. **Cognitive complexity:** the ability to piece together multiple scenarios with many moving parts, without becoming paralyzed by the number of options - BUS 1220, BUS 2257, MOS 3310, MOS 3320, MOS 3330
3. **Cosmopolitan outlook:** an active interest in the culture, history, geography, and political and economic systems of different parts of the world - ECO 2220, ECO 2221, ECO 2222, ECO 2223, ECO 2260, ECO 2261, ECO 2162, MOS 2220, ECO 3343, ECO 3352, ECO 3370, Pol Sc 2231, MOS International Study Trip, Exchange programs, King's courses offered at DUFE and CTBU



"I graduated from King's MOS HSP in Global Commerce in 2014. I am now in the Ivey MSc/CEMS program studying international business. The King's degree helped prepare me for my graduate study because businesses all around us are becoming global, and

my King's degree provided me with the stepping stone towards my international business career. The insights and learnings I gained from my degree will resonate with me for the rest of my life." - Aaleesha Jamal, 2014



International Business Graduate Program Links

Through the quality of our program, the strength of our graduates and involvement in academic research by our faculty, King's Honours Global Commerce degree has forged relationships with and placed numerous students in top international business graduate programs such as:

- Ivey School of Business - M.Sc. in Management and CEMS Master's in International Management
- Queen's School of Business - Master of International Business
- Schulich School of Business - MBA and International MBA
- DeGroote School of Business - MBA
- ICN Business, School (Nancy, France) - M.Sc. in International Business

Career Options

With the King's Honours Global Commerce degree, career options are truly global. It is impossible to generalize "what kind of job" a graduate will get given the broad, global perspective, education and skill-set they will acquire. The following is a list of positions some of our graduates have taken in the last five years.

- Operations Analyst for a global luxury goods manufacturer, Singapore
- Sponsorship Coordinator for a national cultural event, Bahamas
- Investment Advisor Assistant for a major global financial firm, Canada
- Allocation Analyst for a national retailer, Canada
- Credit Analyst at a major Canadian financial institution, Canada
- Business Consultant at a global financial institution, Germany
- E-commerce Analyst at a national bank, Panama
- Commercial Account Manager at a global financial institution, Canada
- Marketing Analyst for an Ontario Financial institution, Canada
- Marketing and Corporate Partnerships Coordinator, for a major global sport league, Canada
- Accounting Specialist for a global manufacturing firm based in Korea, Canada
- Marketing Coordinator for a national investment management firm, Canada
- Account Coordinator at a global public relations firm, Canada
- Consultant at a boutique consulting firm, Canada
- Private Client Associate, at a global financial institution, Canada
- Founder and General Manager of an apparel designer with global customers, Hong Kong
- Program Lead at a global industrial manufacturer, Canada