



GLOBAL COMMERCE for University Students



● ABOUT THE PROGRAM

A stimulating program which includes a series of comprehensive lectures on aspects of international business by faculty experts; consultations and Question & Answer sessions with business and political leaders. Site tours of prominent London businesses, companies and industries. Participants connect with King's student peers for an authentic Canadian experience engaging in local cultural activities and day trips to popular attractions including Niagara Falls (one of the world's natural wonders) and Toronto (business capital of Canada).

● LEARNING COMPONENTS

- A series of lectures by faculty experts delivered in a number of different pedagogies: traditional lectures, interactive workshops, group work and the case study approach
- A series of sessions by business leaders who will share their expertise within the global commerce context as well as their "real world" experiences
- Full day workshops (4) focused on business skills
- A series of skills sessions
- Site visits (4) of industry and business

● IMPORANT DATES

APPLICATION DEADLINE: MARCH 31, 2018

VISA DEADLINE: APRIL 30, 2018

PAYMENT DEADLINE: APRIL 15, 2018

● PROGRAM INCLUSIONS

- Airport transfer: pickup and return from Toronto
- Health insurance
- Food and residence accommodation (double room)
- Day excursions to Niagara Falls, downtown Toronto and Toronto's Wonderland
- Local activities and excursions
- Email and internet access
- Fitness gym facilities

● LEARNING ASSESSMENTS

- Attendance at lectures, workshops, site visits, business or skill talks and skill sessions
- Participation in all learning activities
- Preparation and participation of final presentation
- Report to home university