

**Recruitment Announcement**  
**Cross-Cultural College**  
**Global Career Seminar in Canada, February 2026**

*The Cross-Cultural College (CCC) is a collaborative education project between Japan and Canada. In this project, Kwansei Gakuin University, Japan and 4 Canadian universities — Mount Allison University, Queen's University, the University of Toronto, and King's University College at Western University — will work together to educate world citizens with the multicultural understanding and communication skills to enable them to be the leaders of the future.*

**Program Overview**

The Global Career Seminar aims to introduce current business issues, and to provide students with an opportunity to analyze and find solutions for actual problems assigned to them by companies/organizations based in Canada.

The seminar will organize students screened and selected from Kwansei Gakuin University (KGU) and its four partner universities into groups. The students will then be given specific business problems, offered by representatives from corporations, which they will be expected to analyze and propose solutions for. During the fall semester synchronous and on-demand online pre-lectures will be provided for preparation, and on commencement of the seminar at University of Toronto, further lectures, discussions with peer students, and preparation for group presentations will take place. The final presentations will be made to the representatives of the companies and organizations that proposed the problems. Further details can be found in the attached syllabus.

-The companies/organizations involved in February 2026 program (fixed);

Ernst & Young , Yamaha Canada Music, SHS (Student Homestay Service), Kubota Canada, General Hospital.

-Brief schedule for host company/organization allocation;

✧ Early-November 2025

Company/Organization Introduction (On-demand online lectures will become available)

✧ November 10, 2025 (tentative)

Deadline for submitting company/Organization preference

✧ November 13, 2025 (tentative)

Announcement of the team (The preference will be considered, but not everyone will be assigned to the 1<sup>st</sup> choice.)

✧ 1 session/team (about 1 hour) between late November to mid-December

Synchronous Q&A session with company representatives. The date/time will be announced when confirmed.

**Program Period (Intensive period)**

**February 16- February 21, 2026** conducted at the St. George Campus of University of Toronto

\*February 16- Field Trip in the late afternoon \*mandatory and non-refundable

**Online Pre-lecture Sessions (Pre-lecture period)**

8 pre-lectures will be provided starting from November 1st (the number is subject to change).

\*Some lectures will be synchronous including the Q&A session with the company representatives, and the real time attendance is expected for all participants regardless of their locations. Other lectures are on-demand recorded lectures, and all participants must watch all lectures and complete the assignments as stated in the syllabus.

### Credit

3 credits will be granted from KGU. Credits granted by KGU will be recognized and transferred by participating students' home universities.

### Accommodation

KGU will arrange shared accommodation (without meals) for the participants during the program, which will be included in the program fees. The accommodation where students are going to stay is as follows.

#### **Chelsea Hotel Toronto**

33 Gerrard Street West Toronto | 416-595-1957 <https://www.chelseatoronto.com/en/hotel/accessibility-standards>

\*We ask all participants including U of T students to stay in the designated accommodation throughout the program, as this is an important concept for the program which facilitates the communication between students from all universities.

\*Basic arrangement will be twin rooms which will be shared with another participant of same gender.

### Tuition fees

\*Participating students should pay applicable tuition fee to the home university.

\*KGU will charge no tuition fees. (Each student attending the Global Career Seminar will be calculated as 0.125 of a one-year exchange student.)

### Program fees

\*Students are asked to pay the program fees to KGU. Please refer to the attached "Program Fees and Travel Arrangements" for the details of what is included in the fees.

\*Students are responsible for their own meals and transportation cost (including travel cost to and from Toronto, and commuting cost to and from the campus) during the program.

### Travel Arrangements

\***Check-in:** Students from Canadian universities except U of T students are required to check in to the hotel on February 15. U of T students are required to check-in to the same hotel on February 16 after the first in-person session.

\***Check-out:** Students from Canadian universities except MTA students are required to check out of the hotel in the morning of February 21 before the final in-person session. MTA students are required to check out of the hotel in the morning of February 22.

#### Accommodation Check-in/Check-out

|      |     | Mt.A                                                                                | QUE                                                                                 | Kings's                                                                             | UofT                                                                                  |
|------|-----|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| 2/15 | Sun | Check in                                                                            | Check in                                                                            | Check in                                                                            |                                                                                       |
| 2/16 | Mon |  |  |  | Check in                                                                              |
| 2/17 | Tue |                                                                                     |                                                                                     |                                                                                     |  |
| 2/18 | Wed |                                                                                     |                                                                                     |                                                                                     |                                                                                       |
| 2/19 | Thu |                                                                                     |                                                                                     |                                                                                     |                                                                                       |
| 2/20 | Fri |                                                                                     |                                                                                     |                                                                                     |                                                                                       |
| 2/21 | Sat |  | Check out                                                                           | Check out                                                                           | Check out                                                                             |
| 2/22 | Sun | Check out                                                                           |                                                                                     |                                                                                     |                                                                                       |

### **Number of Places(TBC)**

Quota for the program is as follows. It will be fixed in late-September.

| Mount Allison | Queen's    | U of T     | King's     |
|---------------|------------|------------|------------|
| 5 students    | 8 students | 8 students | 4 students |

### **Conditions for Application**

- \*Applicants must have completed two semesters of study at their home university as of January 31, 2026.  
Graduate students are not eligible.
- \*Applicants must participate in all sessions including the synchronous online pre-lectures, watch all the recorded on-demand pre-lectures, and complete assignments stated in the syllabus.
- \*To maintain the concept of group work, withdrawals after official acceptance are not accepted without exceptional reasons and authorization from the Chief Academic Director at CCC Headquarters. The student registration and course registration will proceed at KGU after the official acceptance, and withdrawals will negatively affect the exchange balance, as well as the students' academic record.

### **Inquiries and Applications**

- \*Intending applicants should apply to the relevant office of their home university with the documents listed below.
- \*Each university will inform the Cross-Cultural College office at KGU of the applicants list with the application documents **by October 10, Canada time.**
- \*We would be grateful if you could inform us in advance if there is any possibility that the application documents cannot be submitted to KGU by deadline due to internal recruitment and/or admission schedule at your university.

### **Application Documents**

- ✧ Application Form
  - ✧ Photo data (30x40mm) (\*as separated from the attached photo on the application form)
  - ✧ Statement of Understanding
  - ✧ Media Consent
  - ✧ Consent Form for sharing the contact information and media with cooperated companies/organizations
  - ✧ Passport copy
- \*Although participants do not travel to Japan, submission of students' passport copy is required for the KGU student/course registration. If students don't have a passport, other forms of official ID can be accepted as long as it contains a student's ①full legal name, ②birthday, ③nationality.

### **Attachments**

1. Program Fees
2. Application Form
3. Code of Conduct
4. Statement of Understanding
5. Global Career Seminar in Canada Syllabus
6. Media Consent

*This is Recruitment Announcement to the offices of our Canadian partner universities, and not for the students. KGU does not plan to issue any additional application documents for students. We would be grateful if you could edit the document as necessary for promotion purposes.*

Cross-Cultural College  
Global Career Seminar in Canada, February 2026  
**Program Fees**

|                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Fees<br>*Non-refundable                  | <b>&lt;Participants from UofT: 92,000 yen</b><br><b>&lt;Participants from Queen's and King's: 107,000 yen</b><br><b>&lt;Participants from MTA: 122,000 yen</b>                                                                                                                                                                                                                                                                                                     |
| What is included                                 | <b>&lt;Participants from U of T&gt;</b><br>- Accommodation from February 16 to February 21 (5 nights)<br>- Field trip<br>- Administration fee<br><br><b>&lt;Participants from Queen's and King's&gt;</b><br>- Accommodation from February 15 to February 21 (6 nights)<br>- Field trip<br>- Administration fee<br><br><b>&lt;Participants from Mt. A&gt;</b><br>- Accommodation from February 15 to February 22( 7 nights)<br>- Field trip<br>- Administration fee |
| What is NOT included<br>(To be borne by student) | <ul style="list-style-type: none"> <li>▪Transportation fee to and from Toronto / U of T campus</li> <li>▪All meals during the program</li> <li>▪Travel Insurance (if necessary)</li> </ul> <p><b>*The tuition fee for your home university is not included in this program fee.</b></p>                                                                                                                                                                            |
| What to be arranged<br>by students               | <ul style="list-style-type: none"> <li>▪Transportation to and from Toronto</li> </ul>                                                                                                                                                                                                                                                                                                                                                                              |

# CCC Global Career Seminar in Canada 2026

Instructors : Norie Yazu, James Liu, Jason Dean

Course Website : <https://kguccc.com/gcsc/>

## Course Overview:

The Global Career Seminar in Canada (GCSC) is a unique program where students are taught modern business tactics and then given business assignments by companies/organizations. They will produce a business plan in a group of approximately 6, which will consist of Kwansei Gakuin University students and various Canadian university students. The aim here is to work with students from various cultural backgrounds to achieve a common business goal. Moreover, the business concepts taught in this course are practical for common use.

This course is divided into two parts: the online period (remote) and the in-person period (in Canada). The online period will be from November to December and will consist of 7 to 8 short videos paired with 4 or 5 short assignments. The online period also includes Zoom sessions with the classmates to get to know each other.

The in-person period will take place in February in Toronto. The teams will be given several days to brush up their business plans and prepare for their final presentations. During the tutorials, the students will conduct preliminary presentations and meet with the representatives of the companies/organizations to get their advice.

The final presentation will be conducted as a competition style event where all teams present their business plans to the representatives of the companies/organizations.

\*Some public organizations might also join GCSC.

## Learning Goals:

By taking this course, students will improve their understanding of global business, cross-cultural competency, analytical skills, and international team building including online communication and project management skills.

## Course Schedule:

### Online Period :

Syllabus can be out of date!

For specific, up-to-date times, please go to <https://kguccc.com/gcsc/>

| Date (ONT/NB)                                                    | Date (JP)            | Content                                                                                    |
|------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------|
| Nov 3                                                            | Nov 4                | Videos Uploaded *1                                                                         |
| Nov 3                                                            | Nov 4                | Course Intro & Company List Announcement *2                                                |
| Nov 10                                                           | Nov 11               | <b>Assignment</b> : Submit Company Preference Form                                         |
| Nov 14<br>18:00-19:30<br>(ONT)<br><br>Nov 15<br>19:00-20:30 (NB) | Nov 15<br>8:00-9:30  | Ice-Breaker Zoom Session - Meet your classmates and groupmates!<br><br><b>*Synchronous</b> |
| Nov 23                                                           | Nov 24               | <b>Assignment</b> : Submit Q&A List for your company                                       |
| TBD                                                              | TBD                  | Q&A Session with your company                                                              |
| Nov 30                                                           | Dec 1                | Intro to Business<br>Modern Organizations in JP/CAN                                        |
| Dec 9                                                            | Dec 10               | Creating a Business Idea                                                                   |
| Dec 13                                                           | Dec 14               | <b>Assignment</b> : Submit Business Idea                                                   |
| Dec 15                                                           | Dec 16               | Modern Marketing Research Methods<br>Web Strategy                                          |
| Dec 16                                                           | Dec 17               | <b>Assignment</b> : Customer Research Report                                               |
| Dec 19                                                           | Dec 20               | <b>Assignment</b> : Website Prototype                                                      |
| Jan 3                                                            | Jan 4                | Business Plan                                                                              |
| Jan 6                                                            | Jan 7                | <b>Assignment</b> : Business Plan                                                          |
| Jan 23<br>18:00-20:00<br>(ONT)<br><br>19:00-21:00 (NB)           | Jan 24<br>8:00-10:00 | Zoom Session : Business Plan Practice Presentations<br><br><b>*Synchronous</b>             |

Notes:

\* 1 : All videos will be uploaded early, and therefore you may submit the assignments early as well. For Canadian students who have overlapping exam schedules, it's recommended that you finish the assignments early.

\* 2 : Watch the recorded company analysis by the instructor and the company assignments. Based on these materials, choose a preferred company and submit a Preference Form listing the companies according to your preference. Your Preference Form will be used to match you with a company, so be sure to submit the form by deadline above. Your request may not be reflected if you do not submit this form by the deadline. Also, please be advised that the company arrangement may not necessarily be based on your first choice.

### **In-Person Period in Canada :**

| Schedule          | Session | Time        | Contents                                                   |
|-------------------|---------|-------------|------------------------------------------------------------|
| Day 1<br>2/16 Mon | 1       | 9:30-12:00  | Orientation & Ice-Breaker                                  |
|                   |         |             | World English and Language Behavior<br>Conflict Management |
|                   |         | 12:00-13:30 | Lunch Break                                                |
|                   | 2       | 13:30-16:30 | Group Work                                                 |
|                   |         |             | Preliminary Group Presentation                             |
| Day 2<br>2/17 Tue | 3       | 9:30-12:00  | Briefing Session with company representatives              |
|                   |         | 12:00-13:30 | Lunch Break                                                |
|                   | 4       | 13:30-16:30 | Group Work / Tutorials                                     |
| Day 3<br>2/18 Wed | 5       | 9:30-12:00  | Group Work / Tutorials                                     |
|                   |         | 12:00-13:30 | Lunch Break                                                |
|                   | 6       | 13:30-16:30 | Group Work / Tutorials                                     |
| Day 4<br>2/19 Thu | 7       | 9:30-12:00  | Group Work / Tutorials                                     |
|                   |         | 12:00-13:30 | Lunch Break                                                |
|                   | 8       | 13:30-16:30 | Rehearsals for Final Presentation                          |
| Day 5             | 9       | 9:30-12:00  | Final Presentation                                         |

|                   |    |             |                                       |
|-------------------|----|-------------|---------------------------------------|
| 2/20 Fri          |    | 12:00-13:30 | Lunch Break                           |
|                   | 10 | 13:30-16:30 | Final Presentation/Award Presentation |
| Day 6<br>2/21 Sat | 11 | 9:30-11:30  | Wrap-up and Course Evaluation Survey  |

Detailed schedule to be determined closer to date.

## Course Grading

### Online Individual Assignments (30%)

1. Business Idea (7.5%)
2. Customer Research Report (7.5%)
3. Website Prototype (7.5%)
4. Business Plan (7.5%)

**Submit as PDF or Word document via the submission links on the CCC website :**

<https://kguccc.com/gcsc/>

Early response is highly recommended. Late submission will be penalized.

1. **Business Ideas (Max 380 words):**

Due date(s): Dec. 14 (JP) / Dec 13 (ONT/NB)

Part 1 (80 words) :

Explain your business idea that solves the issue outlined by your company.

Include a simple illustration of sorts : Charts, graphs, drawings, anything that helps visualize the product, service, or process. This should be a simple illustration that takes less than 10 minutes.

Part 2 (300 words) :

Write a ~300 word note explaining your business idea from the perspectives of 2 parties :

1 : Perspective of the customer (150 words or less) Talk about the perspective in the first person view, in regards to how it benefits the customer.

2 : Perspective of the company (150 words or less) Talk about the perspective in the first person view, in regards to how it benefits the company and how feasible it is.

2. **Customer Research Report (Max 500 words):**

Due date(s): Dec 17 (JP) /Dec 16 (ONT/NB)

Write a maximum 500 word report with :

1 : Customer Persona (100 words)

Based on the company assignment and your idea described in the "Inspiring Ideas" assignment, describe the persona of your customers in less than 100 words. It also needs to address the company's assignment as well.

2 : In-Person Customer Research Plan (150 words)

Then, describe the in-person research that you want to do. How will you find the participants? What questions will you ask them? What will be the setting? Location? Etc. Make sure your plan is executable. We will actually do these interviews if the opportunity arises.

3 : Digital Research Data (Customer Volume & Interest) (150 words + screenshots)

Describe the possible customer volume & interest using digital data. Use screenshots from the tools described in this lecture or any market research tools like Exploding Topics, etc to validate your idea. You should be interested in validating that there are volumes of customers (ie search volume), as well as general interest in your idea.

3. **Website Prototype**

Due date(s): Dec 20 (JP) / Dec 19 (ONT/NB)

Make a single page website introducing the Business Idea that you've submitted previously. Use Carrd.co or Squarespace or WIX. Write the URL of your site in a word document. You can save and get the URL of the website on Carrd.co by following the instructions on this [image](#).

4. **Business Plan**

Due date(s): Jan 7 (JP) / Jan 6 (ONT/NB)

Prepare a 5-page PowerPoint slide regarding a business plan for your host company.

Content of the slides need to follow the format given in this video : [lecture10 - Global Career Seminar In Canada](#)

**In-Person Intensive Course Period (70%)**

1. **Preliminary Presentation on Day 1 (10%)**

Make a 10-minute short presentation with your group members on your assigned business project. Briefly introduce your idea to solve problems, analyze your company and present your tentative solution.

2. **Active Participation (20%)**

Students will be marked on their willingness to participate and contribute to their group during the course. Students will receive a higher mark if they speak up in the group, in class, and contribute to the overall group work. This does not necessarily mean we expect you to speak constantly or overexpress, it means creating a positive atmosphere for everyone within the group and class, and making sure that the groups are running in an efficient way.

3. **Final Presentation (30%)**

Give a 15-minute presentation of the findings of your group project to your company's representatives and academic instructors. State your assigned business issues and present your solutions for the issues. The business plans may include executive summaries, problems, market analyses, value propositions, and milestones. Remember that you are expected to present your solutions professionally and to support your answers with reasons and evidence. Equal participation of KGU and Canadian students in both the presentation and the Q&A will also be evaluated.

4. **Individual Reflection Report (10%)**

Due date(s): March 2 (JP) / March 1 (ONT/NB)

Write an 800-word reaction note regarding your learning and challenge in the course. In your critical reflection paper, please touch upon the following points. • What did you learn about the company and its industry? • What did you learn about yourself (attitude, perception, presumption, values) about group work? • How did your experience in the course redefine your career plan?

**Method of submission**

Submit via the links at [Global Career Seminar in Canada](#)

Late submissions will be penalized.

**Notes**

Plagiarism will not be tolerated. Plagiarism is the use of work published by others (either direct copies or close paraphrases) as if it is one's work without appropriate citation.

Proper citations can avoid plagiarism and misunderstandings. We will use Zoom and YouTube in this course. You need to create your Zoom account if you do not already have one.

**References**

1. Thiel, P. & Masters, B. (2014). Zero to One: Notes on Startups, or How to Build the Future. Crown Currency.