



King's Welcomes Business Students from India

FOR IMMEDIATE RELEASE – June 2, 2014

London, ON – King's will be home to 18 students and 2 faculty from Sharda University, Greater Noida, Delhi, India for the next month. The visiting students will participate in *Global Commerce: Academic & Experiential Program in International Business* (non-credit) which includes lectures by King's faculty and local business leaders as well as tours of business and industrial sites in our area. The London Economic Development Corporation is the host of the business and industrial site visits.

Each visiting student from India will be paired with a King's student "buddy" for the duration of their visit. The visitors will live in King's residence. King's has been chosen as Sharda University's Canadian site.

"This will be a culturally and academically enriching experience for our visitors and for our King's students," says Marilyn Mason, King's Registrar and co-ordinator of the visit. "Through dialogue, lectures and experiential learning trips, the visitors and our local students will learn more about business practices in a global environment."

Media are invited to meet the visiting scholars at a breakfast on Tuesday June 3rd at 8 a.m., Wemple Building cafeteria, 266 Epworth Ave. or at a lunch on Tuesday June 3rd at noon, same location.

King's Department of Economics, Business and Mathematics offers a full range of degree programs in Economics and Management and Organizational Studies (MOS). King's degrees in MOS and Economics can lead to successful careers in business, government, the non-profit sector as well as post-graduate studies in business or economics.

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