



King's blended learning conference combines in-classroom and online-learning environments

FOR IMMEDIATE RELEASE – October 31, 2013

London, ON - King's will host its first blended learning conference, *Technologies and Pedagogies at King's*, on Friday, November 1st, from 9 a.m. – 5 p.m. The conference will showcase innovative ways of delivering courses in higher education by encouraging instructors to combine face-to-face in-class learning with online interactions. Rather than just a traditional approach or a fully online course, blended learning looks to combine aspects from each.

The conference keynote speaker is Dr. Norm Vaughan of Mount Royal University, Calgary. Dr. Vaughan has published extensively on blended learning. He will discuss how a blended learning approach can promote greater learning outcomes, increase student interaction with faculty, raise student retention rates and enrich the overall educational experience. Dr. Vaughan's keynote address will be live-streamed at 9:30 a.m. at www.kings.uwo.ca.

Instructors, students and staff from across King's, Western, and Canada will be attending the conference. Attendees will hear first-hand experiences of introducing blended learning concepts into courses and receive feedback on how various approaches can be applied, potential obstacles, and unexpected rewards that come with innovative teaching.

Dr. Sauro Camiletti, Academic Dean at King's, supports further research into blended learning. "Blended learning offers exciting possibilities for integrating the classroom experience with online resources. This conference is designed to explore those possibilities in keeping with our fundamental mission of continuing to improve the learning experience of our students."

King's University College is a Catholic educational institution affiliated with Western University. Founded in 1954, King's provides general and honors degree programs in the liberal arts, social sciences, and social work, and a master's degree in social work. It is renowned as a centre of teaching excellence positioned in the top rank of institutions of higher learning in Canada for the quality of its teaching faculty.

Media are invited to attend. The event will be held in Bessie Labatt Hall, 266 Epworth Ave. Parking is available in lot 1, north side of Epworth Ave. The conference can be followed on Twitter at #TAPSatKUC.

Full details can be found at www.kings.uwo.ca/taps

For more information please contact:

Jane Antoniak
Manager, Communications & Media Relations
King's University College
communications@kings.uwo.ca
P: 519-433-3491 x 4384
C: 519-719-9366
[@KUCatUWO](https://twitter.com/KUCatUWO)
www.kings.uwo.ca