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King's offering summer course focusing on economic effects of COVID-19

London, Ontario – As part of its virtual Summer 2020 courses, King's University College will be offering Econ2199G: Topics in Market Analysis: Crises 2020: Black Gold and the Yellow Metal. Jordan Kotick, part-time professor at King's School of Management, Economics, and Mathematics (MEM), will teach the course exploring the ongoing economic and market environment in the age of COVID-19.

"It is my hope this course assists students in creating their own intellectual ecosystem which helps them frame not only the current crises but, as history suggests, the inherent volatility that is a mainstay in Finance and Economics," says Kotick.

Students will monitor and discuss data as it is released in real time, as well as news headlines and market reactions. They will also explore benchmarks, commodities specifically, as proxies for the current environment. There will be a focus on economic indicators, inflation vs deflation and understanding the history, composition, pricing and drivers of commodities in general, gold and oil specifically.

Even prior to the COVID-19 pandemic, Kotick and Dr. Grigori Erenburg. Director of the School of MEM at King's had discussed a course emphasizing the importance of energy to the Canadian economy.

"The price war in oil is a smaller but still significant contributing factor to the current economic volatility so the timing seems right. Further, gold is not only a flight to quality instrument, it has the longest history of any financial market so what better area to focus on as we try to weave the current trajectory together?" explains Kotick.

Kotick has worked on four Wall Street trading floors (JP Morgan Chase, Barclays, RBC Capital Markets and CIBC World Markets) as a Government Bond Trader, Global Economist, Head of Cross Asset Strategy and Macro Strategist over the last two decades. As Managing Director, he built and led the top ranked financial markets research team at two different Tier One banks. He has lectured and presented in over 35 countries and is the first and only strategist to have had a self-titled television segment, shown internationally, on CNBC. "Kotick: Tick by Tick" was shown in the United States, Europe and Asia from 2007-2012.

As King's remains a largely virtual campus, they will be offering their Summer 2020 courses entirely online utilizing the Distant Studies session. Students can enroll in and complete King's

courses from anywhere in the world with reliable internet access. (There will be no exams that require you to be in Canada.)

Learn more about King's Summer 2020 courses at <u>https://www.kings.uwo.ca/current-students/courses-enrolment/course-information/summer-school/</u>.

About King's University College

King's is a public Catholic University College which provides general and honors degree programs in the liberal arts, social sciences, management, and a master's degree in social work. It is positioned in the top rank of institutions of higher learning in Canada for the high quality of its teaching faculty and student experience. Institutionally autonomous, King's is academically affiliated with Western University, and King's graduates receive a Western University degree. King's is open to students of all faith backgrounds, with its community centred on the values of social justice, equality and the education of the whole person.

Learn more about King's University College at www.kings.uwo.ca

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