WHAT CAN YOU DO WITH A DEGREE IN FRENCH?

Students often choose to do a degree in French with one of the following career goals in mind:

- Teaching in schools (after completing a B.Ed. degree following the B.A.)
- Teaching in colleges and universities (after graduate studies: M.A., Ph.D.)
- Translation and interpretation (usually after specialized training following the B.A.)

But there are many other types of careers for which university studies in French can help prepare you:

- Civil service: positions with federal, provincial and municipal governments
- Advertising
- Publishing
- Radio and television broadcasting
- Transportation: airlines, railways, bus companies
- Personnel
- Fund-raising
- Sales
- Import-export
- Graphic arts and printing
- Law
- Journalism
- Information management in libraries, business and industry
- Travel, tourism and hospitality industries
- Financial planning
- Banking
- Insurance
- Telecommunications
- Audio-visual production
- Secretarial and administrative services

French Faculty at King’s

For more information on French courses, French Studies modules, and French exchange programmes, please consult the King’s calendar, the UWO calendar, or contact one of the following Professors of French at King’s University College:

Dr. Koski  rkoski@uwo.ca
Dr. McKellar  mckellar@uwo.ca
Dr. Small  susan.small@uwo.ca

Department of Modern Languages
King’s University College

For more information

Department of Modern Languages
King’s University College
266 Epworth Ave.
London, Ontario N6A 2M3
Phone: 519-433-3491
Toll Free: 1-800-265-4406
www.kings.uwo.ca/french/

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OPENING YOUR MIND AND THINKING CRITICALLY

A university education should be seen as a preparation for life-long learning, and not just as training for a specific type of job. Where do French Studies fit into this? Learning a second language contributes to overall cognitive development. People who have studied a second language tend to score better on scholastic aptitude tests than those who haven't. In addition, the study of language and literature will teach you to think about language and texts in new ways and help you develop skills for critical thinking that can be applied in many other situations. Literary studies also provide a great opportunity to stimulate your creative imagination. Finally, studying the language and culture of the French-speaking world helps you to understand and to appreciate cultural differences, and gives you a fresh perspective on aspects of your own culture which you might otherwise take for granted.

BECOMING BILINGUAL

French is the first language of about a quarter of Canada's population. While the majority of these francophones live in Québec, substantial French-speaking minorities can be found in other provinces, such as New Brunswick (a third of the population) and Ontario (half a million Franco-Ontarians). Given this demographic situation, proficiency in Canada's two official languages, French and English, is an undeniable asset in today's job market.

WHY STUDY FRENCH AT UNIVERSITY?

University students today know that the world awaiting them after graduation is much different from the world of their parents' generation. Globalization, downsizing and rapid technological change have radically altered the career landscape. Faced with these challenges, students are perhaps more concerned now than ever about making the right choices in their education. One of these choices is French at the university level. If you are looking for an exciting, varied and challenging programme allowing you to combine literature with language, consider a programme in French. If your main interests lie elsewhere, you can easily add French as a valuable component to your degree.

DEVELOPING COMMUNICATION SKILLS

Companies and public sector employers have always had a need for people who can communicate clearly with the public and deal effectively with other companies and agencies. Studying another language such as French not only connects you with the people who speak the language, but it is also one of the best ways to develop your own communication skills. The study of a second language also contributes greatly to improved communicative ability in a person’s first language.