

# EBM INSIDER

Written & edited by King's  
Economics, Business & Math students

My Experience in a  
BMOS Internship

EBM Gala

Tips to Succeed in  
the Workplace

Interview with a Graduate

King's Goes to Europe



# KING'S

Western University · Canada

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# LETTER

## from the Editors

To our readers,

Welcome to the third edition of the EBM Insider business magazine!

We want to thank our professors, administrative staff, contributing authors and photographers for making the publication of this year's EBM Insider possible. We also extend our gratitude to Grigori Erenburg, Chair of the EBM department, who inspired us with ideas and guided us when we needed advice.

Our goal this year is to showcase the hard work displayed by all clubs, faculty members and students that belong to the EBM department. From events to opinion pieces, graduate spotlights to research summaries, we are confident that this year's issue will have something for you. We hope you enjoy it!

Sincerely,

Ishita Kumar and Daniel Khayat



Ishita Kumar is enrolled in the Honors Double Major program for economics and applied mathematics. She is in her second year.



Daniel Khayat is enrolled in the Honors Double Major program for economics and psychology. He is in his third year.

# Alumni & Department Announcements

## Marriage Announcements



Barshan Quadry '12 and Meaghan Parry '11 were married at King's on August 12, 2017. Barshan has a BMOS '12 (Global Commerce and Political Science). Meaghan has an honors BA '11 (Economics and Social Justice & Peace).



Jia Nie '12 a CTBU 2+2 student, graduated with a MOS Honors Double Major in Global Commerce and Finance. She married Wai Kit Au Yeung in Chongqing, China on October 13, 2017.

## Career Announcements



Weiguang Li '16, a DUFE 2+2 student graduated with a MOS HSP in Finance and Administration, is working as Financial Service Representative at TD in Mississauga.

Xinyuan Wang (Sharon) '16, a DUFE 2+2 student graduated with a MOS HSP in Finance and Administration. She is working as Finance Administrator at Brose Canada Incorporated in London.



Bikun Qi '14, a DUFE 2+2 student graduated with a MOS HSP in Finance and Administration, Master's of Business Analytics from Schulich School of Business from York University in 2018, is working as data analyst at the York School in Toronto.

## Educational Milestones

Ling Pan '16 a DUFE 2+2 student who graduated from the MOS HSP in Finance and Administration, is graduating from Brock University this June with an MBA in Accounting.



Yilun Lou '18 a DUFE 2+2 student who graduated from the MOS HSP in Finance and Administration, is going to Bocconi University in Italy this fall to study MSc in Economics and Management in Arts, Culture, Media, Entertainment.



# DEPARTMENT Chair Report

By Dr. Grigori Erenburg  
Department Chair, EBM and Associate Professor

**We are planning to increase our focus on students' careers and professional development and streamline many related activities.**

**T**he unique combination of management, economics and mathematics disciplines within one department, supported by enthusiastic students and faculty members, offers amazing opportunities for growth. We are ambitious, and we expect that the success of our department will help King's continue to succeed. This past academic year we aimed to maintain and enhance the great momentum set in the previous years.

Over the year we had quite a few new and exciting events, initiatives, and achievements. For the first time in our history, EBM hosted its own reception during the Homecoming week celebrations. It is an important event, as we want to strengthen and develop our relations with alumni, our most loyal representatives outside of King's. With the support from Enrolment Services and the Academic Dean's Office, we also launched the King's first Annual International Management Week. This event allows us to take full advantage of our international partnerships by inviting leading scholars from our partner schools from all over the world to hold workshops for our students and share their research with the faculty and students. Our students' investment club, with the support of King's Alumni and Development, is working on setting up a real-money asset management fund focused on socially responsible investing. If the fund is successful, the profits from it will go towards funding student scholarships.

The success of the department critically depends on its academic activity. At the core of it is the human capital, our faculty. We have an amazing group of full-time and part-time professors. Their teaching abilities are consistently recognized within and outside of our department. For example, this year, Trevor Hunter received the King's University College Award for Excellence in Teaching. Many of our faculty are also great scholars, conducting and publishing their research on a regular basis. We understand the importance of investing in

the human capital. This year we hired two full-time professors, Adian McFarlane (economics) and Felipe Rodrigues (management). They are both great teachers, active researchers and have experience and connections with the practitioners' world. Having more full-time faculty allows us to upgrade our existing programs and develop new exciting programs in the future.

Over the past year, there has been a movement towards an interdisciplinary approach in science. We recognize this trend and continue to broaden collaboration with our colleagues outside of EBM. For example, this was the first year of the Globalization Seminar series, an interdepartmental collaborative project between the EBM department and the department of Political Science. The Globalization Seminar is intended to provide a public forum that supports the presentation and critical discussion of new social science research into globalization. Studies of globalization and its effects on the modern world are strategic areas of strength across different departments at King's including EBM. To highlight just a few other interdisciplinary collaborations: our faculty in mathematics are working on a project with the philosophy department; we are considering developing a course in behavioral economics in collaboration with our colleagues from the psychology department; our colleagues from the history department offer a special topics course in economic history to our students.

This year we will be finalizing our path to becoming the School of Management, Economics and Mathematics. The School is part of the newly adopted institutional structure at King's, and the transition has been approved at the college level.

Tentatively, we plan to hold the official launch of the School during the fall 2018 Homecoming reception. The change in the name highlights the professional aspect of some of our programs. Therefore, with the support of other departments



from King's (the Alumni and Development, Enrolment Services, the Academic Dean's Office, the Dean of Students, etc.) we are planning to increase our focus on students' careers and professional development and streamline many related activities. We will feature a series of workshops on technical proficiency skills (Excel, LinkedIn, statistical packages, etc.) and communication skills (interviews, presentations, etc.). We will also have a series of guest speakers chosen from our alumni, potential employers and experts in various fields. Down the road, we plan to make these events part of co-curricular activities. Those with outstanding academic records will get priority for an internship with our partner employers. Meanwhile, we will work hard on getting as many internship placements as we can, so that our students graduate well prepared for the outside world.

A lot has been done in the past year, even more is to be done in the year to follow. We are proud of our past achievements and confident that we are moving in the right direction for the upcoming 2018-2019 academic year!



# INTERVIEW

## with KUCSC Incoming Chief Financial Officer Paul Raddochia

By Daniel Khayat  
Honors Double Major in Economics and Psychology  
Year 3



**T**ell us about your involvement in the King's community up to this point, and how your experiences in extracurriculars led to you taking on the role of CFO?

I had been involved in my student council at high school prior to coming to King's and knew in first year that I wanted to continue that

involvement. I ran for and was elected to the position of First Year Residence Rep on the King's University College Students' Council (KUCSC). As a rep, I got the opportunity to develop my public speaking skills. In my second year, I chose to focus my efforts on clubs and non-Council activities because I wanted to have some breadth of experience in terms of my involvement with the community. I was selected as one of the execs on the King's Political Science Students' Association, became a member of the King's Players (a theatre club), and met weekly with the King's chapter of Caritas, called Development and Peace, to discuss the problems of poverty and social welfare throughout the world from political, philosophical, economic, and religious lenses. During this past year, my third year at King's, I chose to return to the KUCSC as the Governance Associate; a role which involves running elections

and being an expert on the KUCSC's various by-laws and policies.

In my third year, I developed an academic interest in the organization and management of businesses, and found, in all of the extracurricular involvements, how important finances are to the operations of our world. As an executive and a member of the King's Players, I discovered the importance of adequate and appropriately-budgeted funding for running a successful club. As Governance Associate, I discovered that managing a corporation's budget and financing is as much a test of one's business and accounting acumen as it is a test of one's ability to understand and streamline financial policy. Having come to these realizations, I discovered that I was not only very well suited to take on the role of CFO, but that I was passionate about the role.

The KUCSC has given me the opportunity to take my academic interests and tangibly apply them to real life situations. I'm currently an honors specialization political science student with a minor in economics. I'm also currently taking 2257. In my Canadian Politics and 2257 classes, I became very interested in how policies affect the way an institution operates, and in the general process of managerial accounting and decision making. As Governance Associate this past year, and as CFO in the year to come, I have had and will have the opportunity to take these academic interests in policy and financial decision making and put them to work by writing and amending Council's policies and handling Council's budget in a way that ensures Council operates within its means, while still providing students with top-quality student programming.



### **What kind of impact do you hope to make on student council?**

My primary goal for Council next year is to make the budgetary process more accessible to all King's students, but especially to clubs. Clubs get most of their money through Council and provide some of the best student experiences of all the existing student-led organizations at King's. I want to make sure that the clubs are familiar with Council's budgetary procedures, and I want them to know what financial opportunities are available to them. This starts with making the budget available on the KUCSC's website.

I also want to overhaul Council's by-laws and policies as they relate to its finances. Council documents can be tedious and confusing to read through for a Governance Associate, let alone first-time club execs or reps on Council. Making Council's financial expectations understandable is crucial to the operation of Council, both to keep Council's finances organized and to prevent clunky policies from discouraging students' attempts to gain the funding they need to run the events or programming they want during the school year.

“The KUCSC has given me the opportunity to take my academic interests and tangibly apply them to real life situations.”

### **What goals do you hope to accomplish after graduation?**

There are a number of things I hope to accomplish after I graduate. In terms of my tangible goals, I plan on applying to Ivey's Juris Doctor/HBA combined program for the 2019/20 school year. After completing my law degree, I am also considering the possibility of pursuing an MBA.

I want to figure out how to adapt my education in both business and law to work with not-for-profit organizations and NGOs. I'm interested in taking my financial and legal knowledge and putting it to work to help disenfranchised members of Canadian society to develop themselves.



# Minimum Wage Analysis

By Daniel Khayat

Honors Double Major in Economics and Psychology

Year 3

In the first term of the 2017/2018 school year, the Ontario provincial government announced their plan to raise minimum wage to \$15 per hour was to be actualized. The first stage of this plan was implemented which saw a minimum wage increase from \$11.60 to \$14 per hour. In light of this economic strategy, a debate was held in Professor Mohamad Ghaziaskar's macroeconomic theory class at King's. The following is a summary of arguments made in the debate in favour and against raising minimum wage.

## Points in favour of raising minimum wage:

Whether minimum wage goes up or not, minimum wage jobs are being replaced by technology in the form of kiosks, so minimum wage jobs are disappearing. For those who disagree with this view, we encourage you to visit your local fast food restaurants, grocery stores and airports, all of which traditionally employed minimum wage workers. This displacement is happening because at the former minimum wage, it cost about \$20,000 for one year of full time labour, and a kiosk costs \$1500 to install. The temporary unemployment comes at an opportune time for our youth. Why settle for a career at McDonald's that just pays the bills? The pressure of fewer jobs due to a raise in minimum wage will increase competition in the market, and youth will turn to education to improve their future opportunities and increase their human capital. The job market is not infinite, and this shift in the economy from human labour to technology cannot be ignored. If minimum wage increases, firms will be more selective of whom they hire, which will in turn motivate young people to pursue higher education. In summary, competition with machines will result in a smarter country, and a raise in minimum wage will only expedite that process.

The reduction in labour hours brought about by an increase in minimum wage will be offset by the increase in purchasing power due to the higher minimum wage rate, so minimum wage workers will be content working fewer hours. Furthermore, those who do not see a reduction in labour hours with a minimum wage hike will see their purchasing power increase as well.

An increase in minimum wage spurs innovation and gives firms incentive to become more efficient. Firms can adjust their business models to cut the amount of low wage labour through automation or by eliminating jobs that were not necessary in the first place. In first-year economics, we learn that the marginal productivity of each unit of labour, keeping other factors of production constant, is decreasing. Firms do not need to consider which of these workers are unproductive or unnecessary if the minimum wage is low, as it does not affect their profits. However once the minimum wage rises, firms are forced to perform this investigation to remain profitable. To reduce labour costs, firms will choose to invest in automated machines, which will result in substantial savings in labor costs. Therefore the rise in minimum wage can be seen as that last little push to make the company more efficient in the future. Though those direct labour jobs are cut, more jobs will be created for people who repair and invent machines. With or without changes in minimum wage, our society increasingly demands highly educated people with soft skills rather than just manual workers. To conclude, a rise in minimum wage does not only lead to social benefits and higher wages for the employed; it also means firms are forced to become more efficient, which is beneficial to their profitability in the long run.

**A rise in minimum wage does not only lead to social benefits and higher wages for the employed; it also means firms are forced to become more efficient, which is beneficial to their profitability in the long run.**

#### **Points opposed to raising minimum wage:**

The labour market consists of both skilled and unskilled workers. The skilled workers, qualified people with university degrees, are in the high-income earning bracket. In the market for skilled labour, these workers have some room to negotiate wage rates because their qualifications and expert knowledge makes them a scarce resource. In contrast, in the market for unskilled labour (i.e. the market which operates on minimum wage) the employers have an upper hand in hiring and firing people. This is because the unskilled labourers do not have expert knowledge and educational qualifications, which renders them unable to bargain. As such, when the government increases the minimum wage, as an immediate reaction, the employers in this segment of the labour market will not hesitate to fire some of the employees. The very fact that they immediately fire some of the employees to manage costs shows that they can run their business without these employees. Hence the immediate reaction in the market as a result of minimum wage increase would be some people losing their jobs and the remaining people earning more wages than before. This results in a situation which is unfair for two reasons: first, because people who were previously earning just the minimum wage now earn nothing, and second, because the remaining people earn more money not because of merit but just because the government said so. Hence, as a policy, the minimum wage increase does more harm than good.

As the national minimum wage increases, so too does the size of the black market economy. Illegal workers and

under-the-table wages become more common when an unnatural equilibrium is enforced. This occurs because driving wages up also drives up the cost of production; therefore, firms have no choice but to lay off workers in order to compensate for this increased factor cost. As a result, these workers, who now find themselves unemployed, will look for illegal employment in the operations that go on illegally and off the books. Raising the national minimum wage incentivizes work practices that are unlawful and can be harmful to citizens who are otherwise good people, but can't find work due to the layoffs brought about by the increased minimum wage rate.

\*Disclaimer - Arguments were put forward by students in a classroom setting and have not been checked for accuracy.

# My Experience in the BMOS Internship Program

By Daphne Columbe  
Honours Specialization in Organizational and Human Resources  
Year 3



[The internship] allowed me to apply my knowledge of accounting and taxes learned during my academic career, and pair it with the new skills I learned on the job.

Between my third and fourth year of the Bachelor of Management and Organizational Studies (BMOS) program, I got an internship at the Canada Revenue Agency as an Excise Tax Examiner. This position was 16 months long and it allowed me to get valuable work experience related to my degree (and I got paid too!). My main job duty was to audit GST/HST returns of businesses across Canada. This meant gaining an understanding of the business and its industry, reviewing its financial statements, researching how the Excise Tax Act applied to the business, and auditing the GST/HST return for accuracy and compliance with the Excise Tax Act. This allowed me to apply my knowledge of accounting and taxes learned during my academic career, and pair it with the new skills I learned on the job.

Not only did I learn new technical skills, but I learned soft skills as well. Working in a professional office environment taught me the appropriate way to dress, speak to colleagues and the public, and write professional emails and letters. Regardless of the jobs I may have in the future, I know these soft skills will be valuable.

In the end, I found GST/HST work so interesting that I took a career in that field upon graduation. Without a doubt, my internship experience is what allowed me to get the career that I have today and I am very thankful for that. I would highly recommend that every King's BMOS student apply for an internship and experience a job in their field of study.

Jillian Adams, BMOS '16, GDip Accounting '16  
Intermediate Accountant, Indirect Tax, BDO Canada LLP

# Student Research Spotlight

## The Evolution of Power Forwards and Centers in the NBA: A Statistical Analysis

Zach Avolio, Nikita Williams, Sriram Radhakrishnan and Chirag Ramchandani

### Context

As one of the most popular sports in North American culture, basketball epitomizes modern day competition. Athletes are larger than life, arenas are full and personalities are constantly on display in the media. But what makes an NBA franchise successful? Is it the notoriety of a particular player's off-court antics, the collective success of a team or a generational talent that transcends time? These questions are critical to those involved in the business of basketball, and statistical analytics can help explain and predict the direction in which the NBA is headed.

In this study, we investigate one major part of the game that has been under discussion over the last few years. Are the positions of power forwards and centers evolving from seven-foot tall giants who are prolific dunkers with minimal shot range (i.e. Shaquille O'Neal) towards versatile, well rounded players who can practically do it all (i.e. Joel Embiid)?

Our goal was to formulate a sample of the most popular and dominant basketball players, and identify statistical relationships, if they exist, to give NBA scouts insight as to how the league is evolving and what characteristics constitute the greatest probability to make an individual an NBA superstar.

### Results

The center position requires a player to be the toughest and most physical player on the court. They are required to constantly defend and so it is important that they keep in

shape. Over the years, basketball has become more and more competitive. Due to the responsibilities of the center position, the characteristics have changed, as seen in our data analysis. The increase in mean weight can indicate that to be a center it is not only important to be tall but also to be tough. According to the Nation Collegiate Athletic Association (NCAA, 2017), of 546,428 high school participants, only 18,684 go on to joining the NCAA. This is 3.41 per cent. And from this 3.41 per cent only 1.1 per cent go from being NCAA participants to entering the major professional leagues. There are a total of 60 spots available for drafting. Only 44 out of the 60 possible draft slots were filled by participants from the NCAA (Powell, 2017). Hopefully, studies such as ours can guide curious athletes to train as required and meet the current traits required to take the position of a center. Based on our data, one can see that mean height has decreased while mean weight has increased.

Using this data, a student training to be a center can see how characteristics of this position have changed. For instance, a student can focus on their skills in shooting three-point shots. The better they are at shooting three-pointers as a center, the more appealing they will be, increasing their likelihood of being successful. For scouts who are looking for the most talented recruits to bolster their NBA franchise ticket and merchandise sales, identifying trends is critical. With this level of analysis, they have more insight on who will be a future NBA superstar.

\*This article outlines a study done by students in ECON 2222.

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# King's Annual International Management Week



King's Annual International Management Week  
**KAIMW**  
**2017**



In the fall of 2017, the EBM department, with the active support (including financial) from Enrolment Services and the Academic Dean's Office, ran the pilot of the King's Annual International Management Week. Within the scope of KAIMW, scholars from five international partner universities visited King's for one week to provide short workshops to students and present their research to the faculty. The purpose of the event was to develop and deepen the relationships with our partner schools; to promote King's internationally; to enrich King's students with international experience within an active learning framework; and to exchange research ideas within the international scholars' community.

The event was a great success. The guest scholars conducted multiple different workshops involving more than 280 King's students. The research seminar involved 14 King's professors. During the seminar, five research projects were discussed. At the conclusion of the event all five university partners signed cooperation agreements with King's. The department plans to continue this tradition and expand the range of the disciplines involved in that event.

DANTE LENARDO



# INTERVIEW with a GRADUATE

Daniel Khayat | interviews Lama Kaysi,  
current Master's student from  
Carnegie Mellon University,  
Pittsburgh, Pennsylvania

**By Daniel Khayat|  
Honors Double Major in Economics and Psychology  
Year 3**

When you go into undergrad, it's usually an even playing field. For the most part, everyone is just out of high school and has received a pretty similar education. In graduate school, the diversity in knowledge and experience is a lot bigger.

**Name: Lama Kaysi  
Information Systems Management Master's program  
Carnegie Mellon University**

**L**ama graduated from King's University College in 2016 with an honors specialization degree in economics. She is the recipient of the Gold Medal Award for economics in 2016. A transfer student from the American University of Beirut, Lama was actively involved in campus life during her three years at King's. She served as the President of the Arab Students' Association, director of the economics help center and as a teaching assistant for economics professor Ayoub Yousefi. Outside of school, Lama worked as an insurance advice specialist and customer service representative at Toronto Dominion Bank.



**Could you tell us about your graduate degree, and what you plan on doing with your degree once you graduate?**

I'm pursuing a 16-month Master's in information systems management at Carnegie Mellon University and I'm specializing in Business Intelligence and Data Analytics (BIDA).

My program is basically a combination of technology, management, and strategy courses. Since my interests lie primarily in BIDA, I'm taking courses like business intelligence, data mining, database management, and Python.

What I especially like about my program is that it's heavily rooted in practical experience. Almost all my courses incorporate project work. We apply theories to real-world problems. While this does usually make the classes more challenging, I've learned a lot and feel like I'm being thoroughly prepared to succeed in my field after graduation.

We're also required to do an internship over the summer before coming back for a final semester. I'll be working with Deloitte's Risk and Financial Advisory division as an analytics consultant for two months in New York.

I'm really excited about that opportunity because it's exactly the kind of position I am hoping to get after graduation: analytics consulting. The field of analytics is really booming within the consulting industry; there's a lot of demand for those kinds of services. There's huge value in the data that businesses accumulate over time and by exploiting the exploratory and predictive power of data



analytics, we can help them strategize, optimize, grow, and more effectively manage their risks.

### **How is the atmosphere different in graduate school than in undergrad?**

Graduate school is a completely different ball game than an undergraduate degree. During graduate studies, everything is right at your fingertips. The path to success is clearly defined for you – all you must do is follow it.

At graduate school, you're mostly on your own. There is a gap between what you're taught in class and what you're expected to know, and it's up to you to figure out the rest. You need to be a lot more independent.

When you go into undergrad, it's usually an even playing field. For the most part, everyone is just out of high school and has received a pretty similar education. In graduate school, the diversity in knowledge and experience is a lot bigger. You have some people who graduated from related fields and come in with a wealth of knowledge, while others don't have much of a background in the field. You have some people with years of experience, others who already have a Master's degree in a related or different field, and some people who are joining right out of undergrad. Whatever the situation is, you probably have an advantage somewhere, but you're also probably lagging in another area and it's up to you to compensate for that difference.

### **What piece of advice would you offer to students who are thinking about graduate school?**

I think one of the most important things is to be confident about the field you want to pursue before you apply to graduate schools. Once you know that, really do a lot of research about the different programs. Look at the courses they offer and the course descriptions, both for core and elective courses, and make sure that it's in line with what you want to learn. The same programs at different schools may teach you wildly different things. For example, because I'm at Carnegie Mellon University, many of my core courses are deeply rooted in technology.

Some factors that I considered when selecting graduate schools were name recognition, course offerings, program flexibility, hands-on courses and projects, internships, post-grad careers of past students, and scholarships.

### **What do you see yourself doing five years from now? What is your dream job?**

For now, I am specializing in data analytics. At the same time, the field of data analytics is still relatively underdeveloped and underutilized in the Middle East, where I'm from. Hopefully, once I've gained enough experience in the field, I'd like to take that knowledge and help regional markets and businesses take advantage of the data-driven leaps that have been taking place in other parts of the world.

# STUDENT PROFILES





**Name: Daphne Coulombe**  
**Program: Honors Specialization in Organizational and Human Resources, Minor in Sociology**  
**Year: 3**

“Being President of the BMOS Club this year has completely changed my university experience.”

I pursued a BMOS degree because not only do I find it interesting, but I think having a business background is valuable in everyday life. I love working with people and problem solving. As well, I am specializing in Human Resources. This degree integrates learning important skills such as networking, collaboration and public speaking. My professors have always been supportive and encouraging.

I dream of one day owning my own business. I'm not sure what yet, but it'll happen!

Being President of the BMOS Club this year has completely changed my university experience. I have met and worked alongside such amazing people this year and learned something from each and every one of them. It was an incredibly busy but exciting year. Together, we faced many challenges and were always able to overcome them. We had great successes in all of our events and club initiatives. Our club grew a lot this year, both in size and in terms of its involvement in the King's community. I know that with such a solid foundation and a great team it will continue to grow, involve and influence many students.



Name: Eugenia He  
Program: BMOS Finance  
Year: 3

**B**efore I came to Canada, I was planning to choose business because I used to help my parents with their business when I was very young. I kept helping them until I graduated from high school. I learned many skills such as handling cash, writing cheques and selling merchandise. This made me decide to study business, but I wasn't sure which major specifically.

Before applying at King's, I took a one-year business program at Fanshawe. Thanks to that program, I realized what I liked and disliked about business and what courses I'm good at. During my second year at King's, I ended up choosing finance because I am good at planning and handling money. Also, I like advising people and helping them if they have any problems.

After I graduate, I will start looking for positions in banks. My desired job is a financial advisor, so first I have to get some certificates before applying. Eventually, I will head to graduate school after working for a few years to save some money for my Master's degree.

I want to keep learning more skills and gather more experience. Hopefully I can be independent and pay back everything to my very supportive parents.

I would like to work as a financial advisor or auditor. I took an interest in being a financial advisor because I like to help customers with their business plans or help them to reach their goals and dreams. I know how difficult it can be for some

people to manage their money, so I would like to help them with that part. Another dream of mine is to open a small business. I'll have to wait since I still need to learn more and experience the business environment.

The most memorable part of attending King's were club meetings with my friends, speaker conventions, EBM workshops and galas, and networking with knowledgeable and amazing professors. Without them I wouldn't enjoy my university experience, so I am very thankful I had the chance to make so many amazing memories.

I am very thankful I had the chance to make so many amazing memories.

I have been involved with the KEMS club for almost three years. I started in my second semester when I joined KEMS for extra help from their tutors for my economics classes. I never thought I would meet the incredible and hardworking people that are now are my very close friends. By getting involved with KEMS, I got the chance to meet professors and build new skills. I also got involved with King's International as a Bridging Assistant, Peer Guide and Summer Program Assistant. Also, I volunteered at Western University as an event coordinator and transitions program assistant where I got to meet many students from different backgrounds.



Name: Nour Alard

Program: Honors Double Major in Economics and BMOS Global Commerce

Year: 2

**M**y name is Nour Alard. I am currently a second-year student at King's University College. I am doing an Honors Double Major in Economics and BMOS Global Commerce.

First of all, I think it is really cool how everything revolves around economics. No matter what we do, or where we do it, economics is involved. I find it interesting to learn how societies and economies work, but also how individuals work when it comes to money and allocating scarce resources.

Second of all, I have chosen to do a major in BMOS because I have been enthusiastic about business since I was young. I have always thought like an entrepreneur. Business skills are necessary because no matter what your skill set and interest, there is always a business side in that equation. Every industry needs a marketer, an accountant, a manager, etc. The demand for business is endless. I am passionate about what I study and am glad to be where I am in life.

I have two paths I am currently thinking about for my future. I want to apply to Ivey in my third year and work hard to get in. I hope I will one day become an Ivey graduate. I think it is an opportunity that should not be missed. Doing an extra year in school to go to Ivey is worth it and it pays off.

On the other hand, there is my second path: I am also thinking about postgraduate education. I do not know exactly where yet, but I would not mind doing it somewhere outside of Canada. I want to be able to get into a good graduate school and prove myself to the world.

I do not have a specific dream job in mind, but I have high goals and expectations for my future. I do want to open my own business and grow it into something substantial, but I do not know what type of business I want. By the time I graduate and get my MBA, I want to get some real hands-on experience of the business world and once I have some experience I think I will have the knowledge and capability to start my business up. I have hopes of being rich and successful, of course. I want to be my own boss and a CEO as well. At the same time, I want to be making a difference in society and be recognized as an important individual.

I am passionate about what I study and am glad to be where I am in life.

The most memorable part about attending King's for me is the fact I was able to meet such great people who have had a significant impact on my life. With such a small community, my friends feel like family. I love the fact that classes are so small and you can become friends with your teachers. I also really think getting involved was a great thing for me here at King's. I was fortunate to be in the BMOS club as an executive and that really changed my experience. To sum it up, I think the best and most memorable part about attending King's must be the people that go here. Everyone is so nice and friendly. People really do want the best for you and are always there to help you out. I would not want to be anywhere else.

# FACULTY RESEARCH SPOTLIGHT



## Dr. Josephine Gemson

### A Choice between Staging and Syndication as Tools to Control Risks When Private Equity Invests in Infrastructure

#### Abstract

To mitigate the risks faced by private investors, including private equity (PE), strategies such as staging and syndication have been successfully employed. In this article, the determinants and preference of these two alliance-based strategies are explored when PE invests in infrastructure. Known for large capital outlays, project-finance structures, and non-recourse financing, infrastructure is not a conventional choice for PE but has received enormous PE investment in recent years. Worldwide deals from 1990–2009 in energy, transport, and water and utilities sectors are analyzed in a non-recursive path model to examine how environment, information, and investment risk determines the probability and preference of these strategies. Results indicate that the experience level of PE, especially in infrastructure, prior infrastructure experience, and proximity to the project determine the choice between staging and syndication, with staging emerging as the preferred alternative.

Josephine Gemson and A. Thillai Rajan. *The Journal of Structured Finance* Summer 2017, 23 (2) 34-50; DOI: <https://doi.org/10.3905/jsf.2017.23.2.034>



## Dr. Joseph Turnbull

### Has Embase Replaced MEDLINE since Coverage Expansion?

#### Abstract

**Objectives:** The research tested the hypothesis that more researchers from the academic medicine community in the United States and Canada with institutional access to Embase had started using Embase to replace MEDLINE since Embase was expanded in 2010 to cover all MEDLINE records.

**Conclusions:** Studies that used Embase but not MEDLINE did not increase post-2010. Our results suggest the academic medicine community in the United States and Canada that had access did not use Embase to replace MEDLINE, despite the Embase coverage expansion.

M.T. Lam, C. De Longhi, J. Turnbull, H.R. Lam, R. Besa. *Journal of the Medical Library Association*, [S.I.], v. 106, n. 2, p. 227-234, apr. 2018. ISSN 1558-9439



## Dr. David Meredith

### The Long-range Interaction in the Scattering of Positronium by Hydrogen Atoms

#### Abstract

Elastic scattering of positronium by hydrogen atoms is investigated. A method is devised wherein the effects of the long-range van der Waals attraction between the two atoms are accurately incorporated into a trial wave function in the form of a pseudo-state. The properly adjusted trial function yields a van der Waals coefficient that is within 0.03% of the known value. Improved phase shifts in the absence of exchange are reported.

D G Meredith and P A Fraser. *J. Phys. B: At. Mol. Opt. Phys.* 51 (2018) 055201



## Dr. Grigori Erenburg

### Turbulent Times at Transaero

#### Abstract

The case identifies a very important question: Was it possible for the safest, second-largest, Russian airline company to avoid bankruptcy? Transaero's main problem turned out to be its large amount of debt, including leases. The case covers issues related to incorrect valuation (brand, operating expenses, etc.) leading to profit inflation, underestimation of liabilities, and hidden negative equity in the financial statements under IFRS requirements. The case also discusses the effects of bankruptcy on sustainable development of companies.

Elena Senatorova, Grigori Erenburg, and Ruth Ann Strickland, *Turbulent Times at Transaero* (London, ON: Ivey Publishing, 2018), accepted for publication.



# Dr. Sree Ram Valluri

## Fractional Conductivity in 2D and 3D Crystals

### Abstract

In this work, we show that the phenomenon of fractional quantum Hall effect can be obtained for 2D and 3D crystal structures, using the noncommutative nature of spacetime and the Lambert W function. This fractional conductivity has been shown to be a consequence of the noncommutative geometry underlying the structure of graphene. Also, it has been shown, for graphene, that in the 3D case the conductivity is extremely small and depends on the self-energy that arises due to random fluctuations or zitterbewegung. D G Meredith and P A Fraser. J.

B.G. Sidharth, Abhishek Das and S.R. Valluri,. The European Physical Journal Plus 133(4) (2018)

# Dr. Sree Ram Valluri

## Vacuum Birefringence, the Photon Anomalous Magnetic Moment and the Neutron Star RX J1856.5–3754

We analyse the spectrum of the Hamiltonian of a photon propagating in a strong magnetic field  $B \sim B_{cr}$ , where

$$B_{cr} = m^2 c^3 / 4.4 \times 10^{13}$$

$G$  is the Schwinger critical field. We show that the anomalous magnetic moment of a photon in the one-loop approximation is a non-decreasing function of the magnetic field  $B$  in the range  $0 \leq B \leq 30 B_{cr}$ . We provide a numerical representation of the expression for the anomalous magnetic moment in terms of special functions. We find that the anomalous magnetic moment  $\mu\gamma$  of a photon for  $B = 30 B_{cr}$  is  $8/3$  of the anomalous magnetic moment of a photon for  $B = 1/2 B_{cr}$ . Based on the recent observational evidence for vacuum birefringence from the neutron star RX J1856.5–3764 by Mignani et al., we suggest vacuum birefringence, the anomalous magnetic moment of the photon and the Faraday rotation angle as key observables for future experiments and measurements.





# King's Goes to Europe

By Ishita Kumar

Over reading week, business professor Sergio Janczak and academic counsellor Lydia Li accompanied a group of 14 King's students on an experiential learning trip to France and Spain. The trip was a part of the course "MOS3390: International Commercial Mission," which is taught by Dr. Janczak himself, and involved the group visiting several businesses in Toulouse and Barcelona as well as attending seminars on cross-cultural management.

As one of the participants of the International Commercial Mission this year, I got a unique opportunity to gain insight into intercultural business practices and experienced professional and academic life from a different perspective. During the trip, our group visited several businesses in both countries which ranged from the small family-owned perfume manufacturer Berdoues to the multinational aircraft manufacturing collaboration of Airbus. Learning how these businesses were built and made successful by the joint effort of people, who differed not only in nationality but also in professional expectations and work ethic, inspired discussion on the unique obstacles involved in the art of conducting business internationally. To see new innovation in action, we also had the opportunity to visit TBS Incubator, which exposed us to the ideas of young professionals working on

To see new innovation in action...exposed us to the ideas of young professionals working on independent and creative projects.

independent and creative projects. It was exciting to see TBS supporting young entrepreneurs and opened my eyes to many non-conventional paths available to students after they graduate. Another path open to Canadian students after graduation is to move on to graduate studies, and the informative sessions held by TBS made us well aware of all the opportunities we had to pursue our master's in Europe.

Visiting the Freixenet winery in Spain was another example of how multi-million dollar businesses can be grown out of a simple family start up. A tour through the winery educated us on the history of the intricate wine making process which had been developed through centuries and it was small experiences like this which enlightened me on Spanish customs. The trip provided us not only with international business insight, but also allowed us to visit the churches, museums and markets and experience for ourselves how the concept of being successful takes on different meanings in different societies. Overall, it broadened my own cultural perceptions, and I came back to Canada with a better understanding of global business.



# Tips to Succeed in the Workplace: from those with Experience

By Daniel Khayat

Every year, the EBM clubs host a speaker convention, in which speakers from a variety of backgrounds are invited to share their insights about the workplace and related topics with club members. This year, we were fortunate to land an amazing roster of speakers. Here is what they had to say.

## Danny Parker - Labour Litigation Lawyer at Fillion Wakely Thorup Angeletti LLP

Danny spoke at length about his transition from undergraduate studies to law school. In particular, he described his uncertainty about graduate studies during his undergrad, and how he decided to write the LSAT last minute. Luckily, he did well enough to be accepted at Queen's. He stated that could if he go back he would have been more involved in club related activities.

One noteworthy word of advice that he had for aspiring lawyers was not to confine yourself to one area of the law upon entering law school. He suggested that you keep an open mind because by focusing exclusively on one branch of law, you may be shutting out the opportunity to work in an area that would interest you more.



## Rosalyn Di Cesare - Accounting Instructor at Fanshawe College

Rosalyn's life path is the epitome of hard work and dedication paying off. She graduated from Fanshawe College with a diploma in accounting, started her own accounting business, and was hired by Fanshawe College to work as an instructor in the accounting department. While working at Fanshawe, she decided to complete a degree in the honors specialization in accounting program. She mentioned that some of her classmates are the same students she teaches!

Her message to the audience was about the power of perseverance. Using her own story as an example, she described how the unexpected passing of her best friend during finals in her last year of the diploma program impacted her deeply. At that point, she strongly considered dropping her courses, but her family was there to support her, and she pulled through to finish her exams. She credits this painful experience as one that has shaped her into the successful and ambitious person that she is today.



## Chris Rocca - Branch Manager at the Royal Bank of Canada

Chris is a 2014 graduate of the financial economics program at King's University College, and played varsity hockey during his years at Western University. He began by mentioning that upon graduation he began working at RBC as a bank teller. Though he could have entered the workforce at a higher level, he described how his experience working his way up to his current position contributed to his success, because he had a comprehensive understanding of what the jobs under him entailed.

He took time to answer questions, and described something of particular interest to finance students, which was the convergence of finance and technology, and how this impacts the banking industry. He also discussed how the sheer size of Canadian banks means that opportunities for lateral and vertical movement are vast, so one can find a job tailored to their personal requirements. One lasting piece of advice was that before deciding to work for a company, one should ensure that they understand and personally align with the company's core values.



## Voula Zervakos - Leasing Director at York Developments London

Voula graduated from Western University with a degree in biology. Her message to the audience was that though you may end up working in a field that is completely different from your degree, there are certain skills that you acquire in university, regardless of degree, that will be beneficial in the workplace.

She stressed the importance of critical thinking, staying organized, and being efficient. In her job, she regularly analyzes detailed contracts, and attributed her attention to detail to her training in natural science. Voula also discussed the interpersonal component of working as part of a team and suggested that in order to optimize results in the workplace, you must surround yourself with people who bring a different skill set than your own. This is to ensure that you each bring a variety of unique perspectives to a task, so your strengths can complement their weakness and vice versa.





**Dustin Delegarde, CPA, CGA - Financial Controller at the London InterCommunity Health Center**

Dustin gave us some background into his work in the accounting sector. Having previously worked as a senior auditor at Deloitte, Dustin explained the advantages and disadvantages of working for an immense company like Deloitte versus working for a smaller company such as his current workplace, the London InterCommunity Health Center.

There were three very important rules that he advised the audience to follow in order to succeed in the workplace.

First: do the things you say you are going to do.

Making false promises or not following through on a commitment can destroy your reputation at work. Dustin emphasized how important it is to maintain a positive rapport with your coworkers. Someone who is honest and reliable definitely has an advantage in the workplace.

Second: don't engage in career-limiting behaviour.

Dustin told the story of some new recruits who went on a training retreat in the Caribbean. Even though the drinks were flowing and the atmosphere seemed to be relaxed, they were still carefully watched by those who were training them. They chose to behave inappropriately, which led to their termination - before they worked a single day. Dustin's message was to behave in a professional and appropriate manner around co-workers regardless of the context, because any inappropriate behaviour outside of the workplace can permanently damage your reputation.

Third: don't underestimate the power of cookies.

Dustin's last rule was about leaving cookies in the break room. This act of kindness makes use of the psychological theory of reciprocity: if someone does you a favour, you feel obligated to do something in return. Dustin explained that he would put a box of cookies in the break room once a month, and people knew him as the cookie guy. Whenever he needed a favour, his colleagues will be more than willing to help, knowing that he was a nice guy that contributed to a positive work environment.



# EBM Gala

By Ishita Kumar  
Honours Double Major in Economics and  
Applied Mathematics  
Year 2

On March 9, the EBM Department held its end-of-the-year dinner at Doubletree by Hilton Hotel to celebrate the hard work that had been put in by faculty and students alike, all year. The event, planned and hosted by the EBM Clubs (BMOS and King's Economath Society) saw awards presented to club executives, professors, and students to appreciate the time these individuals committed to the success of the EBM Department at King's. Many individuals such as the Department Chair and Club Presidents were recognized for organising workshops, providing networking opportunities and so on. Students had an opportunity to hear their thoughts on the vision they held for the department's future.

The Gala, attended by over 90 King's students and faculty, was the perfect time for students to get to know their upper-year classmates, talk to professors or just relax after a hectic school year.





# EBM CLUB PROFILES

# EBM King's Economath Society (KEMS)

By Eugenia He Ye  
BMOS Finance, Year 3

KEMS is so important to King's because it is a place where students learn experiences outside the classroom and they can also build their skills, make new friends and add to their CV. KEMS is primarily an economics and math club, but we also have many BMOS students and students from other programs who join us every year. We welcome any students who are interested in new experiences. We provide the best events and workshops, which will benefit our members by building up many important skills required outside the classroom, through providing resources like LinkedIn and Resume building workshops. We create a place where students can enjoy their university life and make lasting memories. Our club is student led; we help students go through their school year and guide them to be more engaged with King's University College.

KEMS is planning to work with professionals and create more workshops such as Microsoft workshops, Photoshop workshops, R (statistical package for data analytics) workshops and fun events such as karaoke nights, pizza nights and so on. These events will help students build their skills and networks. We are planning to open new positions for any members who want to get involved with the club.

Some of our unique events are the EBM Gala, the speaker convention, Excel workshops, LinkedIn workshops, resume and CV workshops etc.

There are so many reasons to join KEMS!

1. Meet new people and make lifelong friends! As you spend more time together and bond over successes, you will soon see that the friends you have made in KEMS can end up being your best friends.

2. Develop skills, network and become more employable. By joining KEMS there is a high chance that you can get involved as an executive and coordinator. These valuable skills and experience will build your CV.

3. Have fun and socialize! Joining our club would alleviate some stress; university shouldn't be all work and no play. Our club has amazing events and workshops that will help you relax and gain experience at the same time. Some events will give you the opportunity to network with King's

professors and professionals.

4. Most of our social events and workshops are FREE! We know that students are worried about money, but worry not! Our workshops provide the best organized events for our members.

5. Get amazing advice from senior students. We want to guide all our new members to do well in school. This is a great chance to ask upper-year students about their experiences.



King's students can get involved with our club by following us on Facebook, Instagram and LinkedIn as @kemsclub or King's Economath Society. Also, they can join our club during club's week or apply for any of the positions available.



# BMOS Club

By Daphne Coulombe  
Honours Specialization in  
Organizational and Human Resources  
Year 3

Our club empowers students to enhance their involvement, education and knowledge of business and business-related initiatives. We welcome all students from all programs to join and take part in our various events, workshops and socials. We bring together the King's community and combine interests and various passions for business in an interactive and positive environment for all.

We have a meet and greet social at the beginning of the year where club members and executives socialize with some food and games. At this time, we also announce any open positions that need filling and take applications. At the end of the year we have a social where we celebrate our accomplishments and successes and fill executive positions for the following year. We also hand out Business 1220 and 2257 study guides for all students in the club and host study groups before each midterm.

We are an enthusiastic team of people who love to collaborate, learn and have fun! It is a great way to get involved, learn new skills, network and meet other students who share a passion for business.

Students always have the opportunity to join as a member throughout the year and attend all of our events. Besides that, we hold elections at the end of the year for any open executive and coordinator positions for the upcoming year. We have many positions and I strongly encourage everyone to apply!





# King's Accounting Club

By Alia Abu Hijleh  
BMOS Finance and Administration  
Year 4

King's Accounting Club is dedicated to supporting all BMOS students, primarily the ones in the accounting stream and those with an interest in accounting. Our club is the ideal resource to guide you through your CPA designation, as we work closely with a CPA representative who can answer your questions. We do not only host CPA-related events, however; we annually hold soft skills workshops, networking sessions and speaker conventions, which will further allow you to prosper and stand out both in everyday life and in the workforce.

We plan to provide students with access to accounting software, like Quickbooks, and provide them with the best training that would prepare them for the workforce. Also, we are considering collaborations with other clubs in different fields, in the form of charitable events to give back to our community.

At the CPA Networking Night, students are granted the chance to network with employees and recruiters from the Big Four and other renowned Canadian accounting firms. Another event is the soft skills and personal branding workshop, in which our CPA representative gives tips on how students should act when attending recruiting or networking events and how to present themselves in front of potential employers. Further, our representative offers advice on how to manage social media accounts such as LinkedIn and we walk the students through the significance and impact of an effective social media profile. This will include a general discussion of social media presence and how you should portray your "fit" to recruiters.

Our club is a chance for students to interact with business executives with lots of knowledge and connections. As well, we provide students with many resources and bridging chances with no cost incurred.



# SCHOLARSHIPS AND AWARDS





# Economics Gold Medalist: Anna Feng

By Rasmyah Mohammad  
Honours Specialization  
Psychology  
Year 2

Anna Feng is a fourth year Honours Specialization in Economics student who is also minoring in mathematics. During her time at King's, Anna has received many awards, including the King's Continuing Entrance Scholarship, the King's Economics Award and the Pat O'Brian Award. During her undergraduate degree, Anna was a teaching assistant for Professor J.D. Han and a tutor for the Economics and Math Help Center.

She is an international student who originally contemplated attending Ivey for accounting, but during her second year changed her program to economics. This was when she took a course with J.D. Han, whom she described as very passionate. The course inspired her to look further into academic economics.

During her second year at King's, Anna was a part of the King's Economath Society (KEMS), transforming it into the large club that it is today. She was excited that this club included economics and admired those who founded it, sparking her desire to take part in more leadership roles. At the end of her second year she ran and was elected for the position of VP finance, which is directly involved in asking King's

University College Students' Council (KUCSC) for budgets and managing it during the entire year: a process which she describes as "intimidating but ultimately rewarding."

Anna was also elected as the economics representative for KUCSC during her second and third year. She stated that it was scary in second year, as she did not know the previous representative and was thus unable to ask for advice. There were also only a few international students on student council that she could turn to.

She has accepted an offer from the University of Toronto Master's in economics program. She hopes to do a PhD and become an economist for the Royal Bank of Canada. She advises future economics students that if they are truly passionate about their field, they should pursue it as well as participate in school activities more often. She points out that international students pay much more for tuition; therefore, it would be worthwhile to have the full King's experience.

# EBM

## Scholarships

George Anthony Williamson Award - HR or Global Economics - Abrantes, Jasmina

William F. Barnicke Student Awards - Anderson, Tevin

John and Dorothy Cronin Awards - Anderson, Tevin

John and Dorothy Cronin Awards - Consorti, Brandon

Michael and Rosemary O'Hare Award - Bateh, Bushra

William F. Barnicke Student Awards - El Turk, Akram

John and Dorothy Cronin Awards - El Turk, Akram

John and Kathleen Adams Award - Enright, Ross

Joseph F. MacDonald Student Award - Forrester, Richard

William F. Barnicke Student Awards - Gerassime, Jennifer

CIBC Student Awards in Economics, Business, and Mathematics - Gerassime, Jennifer

Lynne Cram Student Award in Global Commerce - Guzman-Rivera, Carolina

Christina and Harold McCarrey Student Award - Irish, Kelly

William F. Barnicke Student Awards - Neuman, Andrew

David and Lynda Ducharme Awards - Medeiros, Andrew

Al Koop Bursary - Neuman, Andrew

John and Kathleen Adams Award - Nemcek, Michael

CIBC Student Awards in Economics, Business, and Mathematics - Neuman, Andrew

Michael and Rosemary O'Hare Award - Saidjamol, Maliha

The Marilyn Campbell Memorial Scholarship - Porter, Alana

John Joseph O'Hare Student Award - Saidjamol, Maliha

Lynne Cram Student Award in Global Commerce - Shales, Lisa

John and Dorothy Cronin Awards - Shales, Lisa

Management and Organizational Studies - Zhu, Ziyi

# SCHOLARSHIP SPOTLIGHT

**Ester Gerassime**

**Program: Honors specialization in Economics**

**Scholarship: CIBC Student Award in Economics, Business, and Mathematics, William F. Barnicke Student Award**

.....

I have been an active participant in the King's community since I first began my studies at King's University College. In 2015, I founded the King's Economath Society (KEMS) and began working closely with students and faculty. My involvement through KEMS, as well as my experience working as a student research assistant, teaching assistant, and work study student for King's International, gave me the necessary skill set to be a successful and well-rounded student. My involvement in extracurricular activities combined with a high academic standing allowed me to receive several scholarships and awards; namely, the CIBC Student Award in Economics, Business, and Mathematics, the King's University College Continuing Scholarship, and the William F. Barnicke Student Award. I will be graduating this year with a degree in economics and would like to offer a note of appreciation to all my peers, colleagues, and professors for their continuous support and encouragement.



**Carolina Guzman Rivera**

**Program: Honors Specialization in Global Commerce  
Scholarship: Lynne Cram Student Award**

.....

My name is Carolina Guzman Rivera and I'm in my third year of an Honors Specialization in Global Commerce. During my years at King's I have been honoured to obtain scholarships thanks to the Lynne Cram Student Award. The process to apply to this scholarship is quite simple: you just need to fill out some forms and write a letter explaining why you deserve to receive this money. Throughout the process, my friends and the Write Place gave me support and advice on how to improve my application. Honestly, apply for scholarships as it takes very little time and effort; the benefits are huge, after all. I mean, it helps to pay for school, so why not try?



**Andrew Neuman**

**Program: Honors specialization in economics  
Scholarship: William F. Barnicke Student Award,  
CIBC Student Award in Economics, Business, and  
Math, Al Koop Bursary**

.....

I first found out about applying to scholarships from my professors. I was truly honoured to be awarded three of them. These scholarships helped ease the financial burden of school, which allowed me to focus on my fourth year of studies. What is really great about these scholarships is that they reaffirm your hard work, and they show that there is a community outside of King's that cares about students' success. I am proud to put these awards on my resume and I am grateful for this recognition.



# 2017 2018 HIGHLIGHTS

## EBM Homecoming Social October 20, 2017

Attended by Alumni:

- William Denis - 11' MOS Global Commerce
- Shaun Cowell - 11' MOS Accounting
- Pilar Santiago - 13' MOS O&HR
- Daniel Getachew - 14' MOS Accounting
- Jillian Adams - 15' MOS Accounting



## EBM Career Day March 7, 2018

Speakers:

- Jason Peetsma '01  
Double Major in Political Science and History  
Managing Director, Odgers Berndtson  
President, Odgers Interim Inc.
- Stuart Watts '08  
BMOS Finance and Minor in Political Science  
Director - Corporate Strategy  
BMO Financial Group
- Monica Barabas '17  
BMOS in Organizational and Human Resources  
Plan Design and Pricing Analyst, MCF Bedard Group Inc.
- Colin Whitehead '06  
HSP in Political Science  
Managing Partner, Sun Life Financial
- Syed Abbas Rizvi '17  
HSP in Economics and Major in Finance  
Banking Advisor at RBC
- Jeff Trang '13  
BMOS in Organisational and Human Resources  
Account Executive, Salesforce



**Resume  
Workshop  
November  
30, 2017**



**LinkedIn  
Workshop  
January 19, 2018**



**Excel Workshop  
February 16, 2018**

**EBM Alumni Networking Event  
April 27, 2018**

Dr. Peter Ibbott and Prof. Ruth Yu had a wonderful lunch gathering with EBM alumni in Toronto.



**EBM Year End Pizza Lunch:  
Meet with Recruiters on Summer Jobs  
April 21, 2018**

Guest Speakers: Emma, Enci Wang (senior HR advisor), Jacky Zhang and Tommy Liu (WeHire Solutions).

**Congratulations to the graduating ECON4405E class on their thesis presentation!**



# GAMES

1. How can you add eight 8s to get the number 1,000?

2.  $2+3=8$ ,  
 $3+7=27$ ,  
 $4+5=32$ ,  
 $5+8=60$ ,  
 $6+7=72$ ,  
 $7+8=??$

3.

5	3			7				
6			1	9	5			
	9	8					6	
8				6				3
4			8		3			1
7				2				6
	6					2	8	
			4	1	9			5
				8			7	9



3	4	5	2	8	6	1	7	9
2	8	7	4	1	9	6	3	5
9	6	1	5	3	7	2	8	4
7	1	3	9	2	4	8	5	6
4	2	6	8	5	3	7	9	1
8	5	9	7	6	1	4	2	3
1	9	8	3	4	2	5	6	7
6	7	2	1	9	5	3	4	8
5	3	4	6	7	8	9	1	2

$$2+3=2^2[3+(2-1)]=8$$

$$3+7=3^2[7+(3-1)]=27$$

$$4+5=4^2[5+(4-1)]=32$$

$$5+8=5^2[8+(5-1)]=60$$

$$6+7=6^2[7+(6-1)]=72$$

therefore

$$7+8=7^2[8+(7-1)]=98$$

$$x+y=x[y+(x-1)]=x^2+xy-x$$

2. 98

1.  $888 + 88 + 8 + 8 + 8 = 1,000$

3.

# Answers

If you have any career or personal announcements please contact us at [ebminsider@kings.uwo.ca](mailto:ebminsider@kings.uwo.ca).

### KEMS

Instagram: KEMSclub  
Facebook: King's EconoMath Society  
Email: [kems@kucsc.com](mailto:kems@kucsc.com)

### KIC

Facebook: King's Investment Club  
Email: [kic@kucsc.com](mailto:kic@kucsc.com)

### BMOS Association

Facebook: BMOS Association at King's College  
Email: [kings.bmos@kucsc.com](mailto:kings.bmos@kucsc.com)

### KAC

Facebook: King's Accounting Club  
Email: [kac@kucsc.com](mailto:kac@kucsc.com)



### Credits

The co-editors were Ishita Kumar and Daniel Khayat.  
Photography by Colleen Gyori, KUCSC Communications, Joseph Kahenga and Lydia Li.  
Professional photography by Steve Grimes.  
Layout, photography & design by Nikki Sasso Mitchell, King's Communications.  
Project management by Dr. Grigori Erenburg.



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