MINUTES OF A MEETING
OF THE BOARD OF DIRECTORS
OF KING'S UNIVERSITY COLLEGE

Wednesday, October 27th, 2021
at 4:30pm via Zoom


1. Opening Prayer
   N. Brennan recited the Land Acknowledgement and J. Panchaud opened with a prayer.

2. Approval of the agenda and conflict of interest declarations
   There was no conflict of interest declared.
   
   MOTION
   That the agenda of Wednesday, October 27th 2021 be approved.
   M/S N. Brennan/F. Galloway Carried

3. Consent Agenda
   MOTION
   That the following report items be received or approved by the Board of Directors by unanimous consent.
   M/S F. Galloway/N. Brennan Carried

4. Report from the Principal
   President D. Malloy provided an update related to COVID. There are currently zero reported cases and vaccination rates are above 99%. There has been 1 early retirement and 3 Staff Association employees have been placed on unpaid leave as a result of not complying with the policy.

   D. Malloy discussed a London international initiative. The intent is to market London Ontario as a destination of choice for international and domestic students. Huron, Brescia, Western, Fanshawe, the Chamber of Commerce, and the London Economic Development Corporation
have all been invited to participate. D. Malloy thanked M. Mason for originally creating the initiative.

D. Malloy reported on discussions related to the Affiliation Agreement. Discussions between the affiliated university colleges and Western have been ongoing for 6 months to consider how the relationship between the four institutions might be strengthened.

5. **Strategic Discussion – Current and Future Enrolment.**

VP of Enrolment Services and Strategic Partnerships M. Mason presented her report (Appendix 1). There was an in depth conversation regarding diversity and sustainability and how these two goals are related.

M. Mason discussed in detail the international recruitment strategy and reviewed past history and current application and enrolment statistics.

The highest number of applications are being received from China. M. Mason discussed the risks associated with the global pandemic, government restrictions, economic downturn, increasing tuition fees, and increasing costs of living. M. Mason discussed strategies on how King’s can diversify and enter new markets. The presentation highlighted pandemic and post-pandemic strategies and identified the importance of in-person recruitment. Virtual recruitment initiatives were discussed and noted that King’s is the first university to have a digital customizable Viewbook.

Chair, K. Lakhota thanked VP of Enrollment, M. Mason for her presentation and dedication.

6. **Committee Reports**

   a. **Employee Relations**

     The Committee requested an *in camera* session to discuss updates on contract negotiations.

     **MOTION**

     That the meeting go *in camera*.

     M/S M. O’Hare/F. Galloway Carried

     Guests were excused from the meeting. Non-voting Directors who were members of employee associations at King’s were excused from the meeting.

     **MOTION**

     That all motions discussed *in camera* be approved.

     M/S P. Marques/M. O’Hare Carried

7. **Other Business**

   No other business was discussed.

8. **Adjournment**

   **MOTION**

   That the meeting be adjourned at 6:00pm.

   M/S Acclaimed
Respectively submitted,

Andrew Jardine
Secretary to the Board

Kate Deonarine
Recording Secretary