## Canadian University Alumni Advancement Organizations Collection



Cardinal Carter Library

Prepared by Skylar Franke May 2012

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### **Canadian University Alumni Advancement Organizations Collection**

Dates of Creation: 1976-1993 Physical Description: 124 files 50 photographs and camera film 3 bank books 2 cheque books

#### BIOGRAPHICAL SKETCH AND ADMINISTRATIVE HISTORY PAUL WEBB

After completing his History degree at King's, Paul earned master's degrees at both The University of Western Ontario and Cambridge University. He was hired to the King's History department in 1970 and quickly became a beloved professor on campus.

Paul Webb took on the additional role of the Director of the King's University College Alumni Association from 1973-1992. Paul was instrumental in forming the King's Alumni Association in 1973, and is fondly remembered for his role in engaging alumni and students. His work during this time helped set the stage for the alumni relations profession, both at King's and nationally.

Paul served as president for three years each of the Association of Canadian Alumni Administrators at both the provincial and national level. He was a founding board member of the Canadian Council for the Advancement of Education (CCAE), wrote the Strategic Plan for CCAE in 1992 and developed the Summer Institute for Beginning Alumni Professionals, which continues to operate annually under the CCAE, Ontario Chapter.

Paul was the recipient of the 2010 KUC Alumni Award of Distinction, and the 1992 National ACAA Award for contributions to university advancement. He is also a regular on the Dean's Honour Roll of Teaching and was on Maclean's list of the top 20 professors at Western from 2001-2003.

#### **ALUMNI ASSOCIATIONS**

#### ACAA

Association of Canadian Alumni Administrators (The eventual national body. Provincial sub-groups were labeled as ACCA-O, etc)

## ACAA-O

Association of Alumni Administrators- Ontario (changed to distinguish other provincial groups who used ACAA models)

## AID

Alumni, Information, Development (the first umbrella group for all three units, c. 1976)

## CCAE

The Canadian Council for the Advancement of Education (CCAE) is a volunteer-led organization that promotes excellence in educational advancement. They provide

opportunities for networking, professional development, mutual support and a major annual conference. Their members represent universities, colleges, institutes, independent schools and CEGEPS from across the country. (Ultimate umbrella group, combined the separate and competing groups into one "advancement" team. Provincial groups would be called CCAE-O etc.)

#### CAEDO

Canadian Association of Education Development Officers

## CASE

The Council for Advancement and Support of Education is an American professional association serving educational institutions and the advancement professionals who work on their behalf in alumni relations, communications, development, marketing and allied areas.

## **Friends of Ontario Universities**

Aimed to mobilize Ontario university alumni in local communities across the province in support of the universities, in particular to serve as local, community-based political action groups at election time and on other occasions when advocacy on behalf of the universities could be useful.<sup>i</sup>

## ΟΑΑΑ

Ontario Association of Alumni Administrators (Earliest alumni group in the 1970's). The name changed to AAA-O to accommodate other provincial groups as they appeared.

#### PACE

Public Affairs Council for Education, which was the "information" and publications department of universities.

**Summer Institute** for Beginning Alumni/Advancement Professionals (an annual three day training session, started in the early 1980's, limited to 25-30)

#### **CUSTODIAL HISTORY**

The material in this collection was accumulated by Paul Webb. They remained in the custody of Mr. Webb until April 2012. At that time, the collection was donated to the Cardinal Carter Library at King's College, U.W.O., London, Ontario. It is housed in the Records Management Centre.

#### SCOPE AND CONTENT

This collection is a mixed assortment of records and documents from various Canadian Alumni Associations and University Advancement Organizations from 1970-1995. The collection has been arranged into eleven series by Organizational group. Each series contains correspondence, finances, membership lists, meeting minutes, directories and workshop files. The material is dated from 1970 to 1995, the bulk of the files pertaining to the late eighties to early nineties.

This collection will be of value to those interested in developing alumni associations and university advancement groups. The Summer Institute files are of particular interest for the education of future alumni and advancement administrators.

#### RESTRICTIONS

There are no restrictions on this material, which must, however, be consulted on site in the Cardinal Carter Library. This material does not circulate.

#### Series 1: ACAA

Date of Creation: 1984, 1986-1993Physical Description: textual recordsContent: This series consists of memos, correspondence, financial statements and meeting minutes from the ACAA.

#### Series 2: ACAA-O

Date of Creation: 1983-1992 Physical Description: textual records Content: This series consists of memorandums, letters, financial statements, workshop papers, membership lists and meeting minutes from the Ontario ACAA chapter. Related to the managing of the ACAA-O, planning of conferences and payment of dues.

#### Series 3: AID

*Date of Creation:* 1980-1985 *Physical Description:* textual records *Content:* This series consists of reports, correspondences and conference papers.

#### Series 4: CAEDO

Date of Creation: 1991-1992 Physical Description: textual records, newsletters Contents: This series consists of correspondences, financial statements and reports.

#### Series 5: CASE

*Date of Creation:* 1981-1982, 1988-1992 *Physical Description:* textual records, newsletters *Contents:* This series consists of correspondences, itineraries and newsletters.

#### Series 6: CCAE

Date of Creation: 1986-1993 Physical Description: textual records Contents: This series consists of correspondence, minutes, financial statements, membership directory, administrative files and conference papers.

### Series 7: Friends of Ontario Universities

Date of Creation: 1990-1991 Physical Description: textual records Contents: This series consists of notes, addendum's and slide show papers.

#### Series 8: OAAA

Date of Creation: 1976-1983 Physical Description: textual records Contents: This series consists of correspondence, financial records and meeting minutes.

#### Series 9: PACE

*Date of Creation:* 1990-1992 *Physical Description:* textual records *Contents:* This series consists of memos, reports and correspondence.

#### Series 10: Summer Institute

Date of Creation: 1987-1992
Physical Description: textual records and 50 colour photographs
Contents: This series consists of conference papers, surveys and thank you letters. Envelope containing photographs from two undated Summer Institute sessions.

#### Series 11: Misc. Position Papers and Workshop Handouts

Date of Creation:1980-1981 Physical Description: textual records Contents: This series consists of various position papers presented at conferences, as well as handouts from workshops.

<sup>i</sup>Monahan, E, J. (2004) *Collective Autonomy: A History of the Council of Ontario Universities, 1962-2000.* Waterloo, Ontario: Wilfrid Laurier University Press. (161)