

# THE KING'S *Herald*

FALL 2003

## Brain Food

The King's apple is attracting great new students

Meet three King's grads who build community at home and abroad

Professor Paul Werstine receives teaching award



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Alumni Association  
London, Ontario, Canada



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London: (519) 433-3491 ext. 4552

Long Distance: 1-800-265-4406  
ext. 4552

Fax: (519) 963-1334

**Mail:** King's College  
266 Epworth Avenue,  
London, ON N6A 2M3  
**E-mail:** kcalumni@uwo.ca

For additional information about the Alumni Association, please visit our website:  
[www.uwo.ca/kings/alumni&foundation](http://www.uwo.ca/kings/alumni&foundation)

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Opinions expressed in The Herald do not necessarily reflect those of the editor or the university's administration. To contact the editor, phone (519) 433-3491 or 1-800-265-4406 ext. 4501. email: [ampeirce@uwo.ca](mailto:ampeirce@uwo.ca)

**Editor:**

Anne Marie Peirce '84  
Executive Director, King's College  
Foundation & Director,  
Alumni Affairs

**Associate Editor:**

Amanda Baird - Associate  
Development & Alumni Officer

**Editorial Advisory Committee:**

Brenda Wood '94, Chair  
Maureen Spencer Golovchenko '77  
Jim Zucchero '82

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# Features

## BUILDING COMMUNITY

Frank Valeriote '76 helps provide shelter for the poor of Central and South America . . . . . *page 6*



Under Ted Velikonja '83, the United Way Stair Climb is reaching new heights . . . . . *page 8*



Joe Sheik's '87 role in the UNESCO-sponsored Time Project builds community for kids around the world . . . *page 9*



## BRAIN FOOD

The apple is the symbol of King's successful new recruitment campaign . . . . . *page 11*



**On the Cover:** Registrar Marilyn Mason and Academic Dean Des Dutrizac

## HOMECOMING 2003

Mark your calendar for the weekend of September 19 . . . . . *page 12*



## OPENING EYES

Professor Paul Werstine is the 2003 recipient of the King's College Award of Excellence in Teaching . *page 14*



## SPREADING THE WORD

Anne Joldersma '03 had a wonderful time at King's and now she's going to share her enthusiasm with future King's students . . . . . *page 15*



## AND NOW – HERE'S JOHNNY!

King's professors have many talents. John Siambanopoulos finds that performing and teaching have much in common . . . . . *page 16*



# Departments

The Editor Writes . . . . .	<i>page 4</i>
From the Principal's Desk . . . . .	<i>page 5</i>
In Memoriam . . . . .	<i>page 19</i>
Milestones . . . . .	<i>page 20</i>
Foundation Happenings . . . . .	<i>page 22</i>

# the Editor Writes...



*King's* College Spring Convocation took place on Wednesday, June 4<sup>th</sup>. In total, 400 King's College students were awarded degrees this spring, and most were available to cross the stage at Alumni Hall to receive their diplomas. This exercise brought me back to my own convocation 19 years ago, and I reflected on many pleasant memories of my time as a King's student and the years since. Convocation is the culmination of many long years of study. The future that lies ahead is full of promise, and the journey can be an enriching one.

We congratulate our newest alumni on their accomplishment, and wish you luck on your journey through life. Welcome to the Alumni Association – we hope you will keep us informed of your milestones, and participate in homecoming and other events in the years ahead.

In this issue, our cover story focuses on King's strategies to recruit students in an increasingly competitive climate. The green apple, with the creative tagline "Brain Food" has attracted more than attention – it's helped King's to attract its share of the double cohort this fall.

Students at King's are known for their high degree of participation and volunteerism, be it through student government (King's College Students' Council) or the diverse student interest groups and clubs. It's not surprising, then, that many of our students continue their volunteerism as community builders and corporate partners, enriching the world around them. Read on to find our focus on grads and volunteers Frank Valeriote '76, Ted Velikonja '83, and Joe Sheik '87.

This issue also highlights this year's recipient of the King's College Award for Excellence in Teaching, Paul Werstine '70. He was a King's student, then joined our faculty after further study for his master degree and PhD. His career at King's has spanned 3 decades, and he's a world-renowned Shakespearean scholar. This award acknowledges Dr. Werstine's excellence in the classroom, and we extend our congratulations on this tremendous achievement.

Finally – you're all invited Back to King's! I extend a warm invitation to all King's grads to attend "Homecoming 2003". Homecoming weekend is September 19, 20 and 21, and we outline the activities in this issue. Please mark it in your calendars – and bring your friends!

*Anne Marie Peirce '84*

## Letter to the Editor

My son Jesse Graham is nearing completion of his time at King's College. I would like to say thank you for the support of his teachers during his years there. He got a lot of support from Professor Robert Ventresca. Professor Eric Jarvis and Professor Susan Small were also among his teachers who were a very positive influence.

As a parent, seeing a shy boy who wasn't certain he could achieve a post-secondary education, I would like to say thank you to King's College. My husband and I are very pleased with the education Jesse received there.

Sincerely,

*Susan Graham*

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# Here we go again!

# Another Name Change

By the time you read this article, King's College will be officially known as *King's University College at The University of Western Ontario*, and a branding architect will have redesigned our logo, letterhead and signs to reflect our Catholic identity—an interesting reversal of the efforts in 1966 to de-emphasize denominationalism. What brought about this turn of events?

In 1966 Christ the King College became known as King's College. According to Pat Phelan in *Studium et Hospitium: A History of King's College*, the name change was "chiefly made to make the institution less obviously denominational." Evidently, our then all-male College was identified in the public mind as being part of St. Peter's Seminary with the result that enrollment was precariously low and a financial crisis loomed. The new name was intended to reshape the image of King's in order to recruit "greater numbers of students and better qualified lay faculty" and "to remove the old seminary identity." While it proved impossible to create unanimous support for any one name, a broad consensus did emerge around the name "King's College." Students and faculty of the day fondly referred to their college as "The King."

In 1999, Huron College changed its name to Huron University College. Last year, Brescia followed suit and became Brescia University College. Both institutions had found it to be a constant challenge to explain the nature of an affiliated college to prospective students (both domestic and international), and to their families. Many people had difficulty distinguishing between an affiliated college and



a community college (CAAT), and asked whether or not graduates of an affiliated college obtained a diploma or a university degree. These communication problems were alleviated by the inclusion of the adjective "university" in the official names.

King's College continued to face these same communication issues; indeed, our situation worsened after Huron and Brescia were listed as "University Colleges" and King's was not.

Alas, our problems could not be simply resolved by including the word "university" into our name. The existence of "The King's University College" in Edmonton, a member of the Association of Universities and Colleges of Canada, prevented us from following the Huron/Brescia model. Instead, our college community embraced a longer name that describes our status in the clear-

est possible terms (King's University College at The University of Western Ontario), and distinguishes us from our colleagues in Edmonton.

It took considerable time and debate to agree on this choice. Some members of the college community proposed resurrecting our original name and becoming "Christ the King University College." As it happened, that suggestion generated resistance, much of which was centred in the Alumni Association. The women and men on the board of the King's College Alumni Association argued strongly that this name evoked for them too many memories of the all-male, seminary connection of the 1950s and 1960s. Another name choice – "King's University College at Western" – was also rejected. Faculty on College Council wisely pointed out that the use of the shortened name "Western" is a current marketing strategy, one that will inevitably lose favor. Furthermore, faculty noted that outside of Ontario, many people would not know the meaning or location of "Western". Once again, as in 1966, a consensus developed around the one name—King's University College at The University of Western Ontario. This time around, however, our Catholic identity will not get short shrift. College Council and the Board of Directors have insisted that our Catholic identity must be recognized in our soon to be redesigned logo, letterheads and signs. More on this in the next issue of the *Herald*. ▲

# BUILDING COMMUNITY

*I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can.*

*George Bernard Shaw*

The appeal of King's for many students is its strong sense of community. When they leave King's, they continue to build community in many ways. In the following pages you will meet three alumni who typify this spirit.



*Children at a medical clinic in Guatemala.*

## *Frank Valeriote's experiences with Missionary Ventures Canada have changed the way he sees life*

During Frank Valeriote's first trip with Missionary Ventures Canada to Honduras, the unrelenting rain and poor living conditions appalled him. He admits that he spent most of the week counting the hours until he could go home.

But on the final day, something happened. He had helped build a house for an Honduran family left homeless after Hurricane Mitch. The father of the family came up to him, gave him a big hug, and said through an interpreter, "if it wasn't for you

coming down here, I would never have been able to provide shelter for my wife and children."

Valeriote '76 was almost ashamed. After all, the house was a simple 20' by 20' structure with a tin roof and mud floor. "I felt that I'd done so little and that I could have done more. But I was going home and there was nothing I could do, except commit myself to more trips."

On the same day, he heard someone talking about the story of Lazarus. In the story,

Jesus asks Mary and Martha to roll away the stone in front of Lazarus' tomb, but at first, they refuse. When they do roll the stone away, Jesus performs the miracle. "It struck me that I hadn't been spending much time rolling away stones," says Valeriote,



*Frank Valeriote '76*



*A new house in Honduras.*

"and I'd better get started."

Missionary Ventures Canada (MVC) is part of Missionary Ventures International, an interdenominational organization that helps build churches, schools, feeding centers, orphanages, clinics and hospitals, and train indigenous Christian leaders in more than 30 countries in the developing world. MVC's short-term mission trips are largely to Central and South America. Valeriote has been on four trips since his first one in 1999, but he's the first to admit that he wasn't always mission material.

He grew up in Guelph as part of a large extended Italian family. His father owned an insurance company and was the first Italian Canadian to serve on City Council. After attending a Catholic high school, it was natural for Frank to choose King's for his university education.

At King's, he enjoyed the close-knit community life and the inspiration of history classes taught by professors like Lawrence Fric, Gerry Killan and Paul Webb. "They really made history live," he says. "I just couldn't get enough of it, hearing them speak with such passion about something they loved. I never missed a class."

After completing a B.A. at King's, he went to the University of Ottawa for law school. Called to the Bar in 1981, he opened a practice with his cousin John Valeriote in 1983. Now known as Smith Valeriote, it is the largest law firm in Guelph, with 19 lawyers and a staff of 35.

It was another prominent Guelph businessman who set Valeriote on his current

path. In the mid 90s, John Verdone, a partner in one of the city's largest real estate development companies, became disillusioned with his life and participated in a mission trip. When he returned to Guelph, he sold his interest in the business and became President of Missionary Ventures Canada.

What Verdone and later Valeriote discovered is that the people who go on mission trips receive far more than they give. True, the people they work for are desperately poor, and have no access to health care or education. They live in shacks, often taking turns to sleep on beds made of four pieces of wood with a grid of skipping ropes. And yet, says Valeriote, they live rich lives. "They live with nothing in a physical sense but have reached a deep relationship with God and



*Housing for six in Honduras.*

been rather bullish and persistent, but now it's done with the intent of finding fairness for everyone." He has become more active in his church, which has already sponsored three mission trips.

He is deeply involved with Missionary Ventures Canada, where he serves as Chairman of the Board and helps the organi-



*Construction of a school in Guatemala.*

with each other."

The mission trips have changed the way Valeriote sees the world. "You come back with a whole different sense of social justice and a greater awareness of the privilege of living here." His sense of family has strengthened. Two years ago he married, and now has a beautiful baby daughter, Olivia, born in January 2003. His wife Catherine has been on two Mission Ventures trips. "It changed her life, as I thought it might," he says. He looks forward to sharing the experience with Olivia in seven or eight years.

It has also changed his approach to the law. "I see my clients differently and I deal with other lawyers differently. I've always

zation coordinate trips and raise close to \$1 million annually. In addition to construction projects, MVC recruits and sends medical teams that include doctors, dentists and nurses. The teams also take along donated medicines, shoes, clothing and eyeglasses.

Valeriote didn't take a spring trip this year to stay at home with baby Olivia, but is looking forward to a mission in the fall. "I can't wait," he says. "You get so wound up from the pressures of work. Then you go down there, and realize that these people don't go to bed thinking about their RRSPs and mutual funds. They are just grateful to go to bed with a full tummy, having sung their praises to God." ▲

# Under Ted Velikonja '83, the United Way Stair Climb is stepping out



Ted Velikonja '83 (in the middle) with Ian Peer and Denise Fisher.

Ask Ted Velikonja '83 what it's like running up 25 flights of stairs in little more than three minutes and he replies: "It's the most painful thing I've ever experienced."

But the time it takes to climb to the 25<sup>th</sup> floor of One London Place really doesn't matter much to Velikonja, nor the 1000 plus people who participate in the United Way Stair Climb each year. What matters is the amount of money raised for the community. Under his sponsorship, the Stair Climb has become the largest fundraising event for the London United Way, and a fun-filled time for everyone who takes part.

Ted Velikonja grew up in London, and decided to follow his older brother to King's College because he felt more comfortable in a small group environment. He particularly enjoyed what he describes as the "personal touch" at King's, an approach that he has applied with success to his financial counseling business.

Velikonja graduated from King's with a degree in administrative and commercial studies, and a major in finance. His business career began in the banking world, first with Canada Trust and then National Trust. When he learned about the Canadian Securities Course from one of his trainees, he began looking into a career in investment. By the time he applied to the brokerage firm McLeod, Young and Weir, he was so anxious to break into the business he offered to work the first couple of months for free. "The manager of the branch nearly fell off his chair," says Velikonja, "but I got the job."

Today he is head of the Velikonja Investment Group at CIBC Wood Gundy, a team of six people who pride themselves on their service oriented approach to investment. The Group focuses on all aspects of personal finance, such as estate planning, wealth management, and insurance. Velikonja also helps his clients plan how to

make significant charitable gifts, either during their lifetime or through their estate.

When Velikonja was approached by United Way four years ago to sponsor the Stair climb, the idea had immediate appeal. As a recreational runner, he's a great believer in the importance of taking care of your body as well as your finances.

In his first year as sponsor, the United Way Stair Climb raised \$50,000. Last year it raised more than \$80,000 to lead all United Way fundraising events in London. In the beginning the event largely drew corporate groups, but now it attracts a broad range of participants. Velikonja has worked to encourage high schools to get involved, with a trophy to the school with the best representation. The dual message of community service and fitness is an important one for students, and a number of student councils have adopted the Stair Climb as a school event.

*(continued on page 10)*

# Through e-linQ's Time Project, Joe Sheik '87 is building community for kids around the world



Joe Sheik '87 with some of the students in the UNESCO Time Project.

Imagine arriving at the school at 10 pm to pick up your 12-year old son or daughter who's been working on a group research project. Rather than meeting a sullen and tired child waiting impatiently at the door, you find a bright-eyed youngster begging to stay to midnight and come back early the next morning.

This is exactly what happened to a group of parents whose children were involved in the UNESCO-sponsored Time Project, coordinated by Joe Sheik '87, Principal of Prince Andrew Public School in the Township of London. The Time Project, developed and managed by e-linQ, consists of a series of Internet based activities that allow students around the world to share ideas and talk face to face about human rights issues. Sheik, coordinator of the project for North America, was recently nominated as Online Educator of the Year, an international award.

Throughout his education and career, Sheik has been moved by the idea of "community building." It was a strong sense of community that first attracted him to King's College, along with its high standards of academic excellence. Here he added to the life of the community by reviving the King's Players Theatre Group and organizing many performances.

As an historian inspired by the teaching of Paul Webb and Gerry Killan, Sheik believes that our sense of community shapes our beliefs and prejudices. The idea of tolerance through education and communication has always been central to his teaching. "So many of the problems throughout history have been caused by a lack of understanding of differences," he says.

Six years ago, as a teacher in Annandale School in Tillsonburg, Sheik came across the Time Project while typing the key words

"human rights" into an Internet search engine. He was intrigued by the premise behind the project: that this is the time to stand up for human rights. Sheik's principal Norm Ryder and vice-principal Doug Duff encouraged him to develop the program for the school.

The Time project, headquartered at Sintermeerten College in the Netherlands, puts together a series of 13 activities for schools around the world. The goal is for students to develop understanding of human rights issues and awareness of the cultural norms that produce them. Prince Andrew School is one of three Canadian schools that participate with 272 schools from 72 countries. The other two schools are F.D. Roosevelt Public School, where Sheik worked last year, and a school in Toronto, where his niece and her husband coordinated the project with his support.

(continued on page 10)

*(Velikonja continued from page 8)*

Velikonja is trying to build an event that appeals to everyone – young and old. Last year he helped a blind runner make it to the top. Another runner, a marathoner, climbed the 472 steps a total of 40 times, the equivalent of running to the top of Mount Everest.

As the sponsor, Velikonja is the lead runner. He also raises the most money, through the contributions of those who sponsor him, plus a large personal donation. One year a few of his clients told him that they would give double the amount if he beat his best time. "I started off fast, hit the wall after the sixth floor, and everything was blurry and dizzy for the rest of the way," he says. "Never again will I agree to that."

Velikonja believes that the success of the event is due in large part to the awareness of United Way in the community. But he believes that the personal challenge is important, too. "Whenever you do something physical or competitive there's a sense of accomplishment," he says. "And we do everything we can to make sure people

enjoy themselves when they get to the top. It's a beautiful building, and London is a beautiful city to see from the 25<sup>th</sup> floor."

Velikonja recently has also become the sponsor of the 10 kilometre "Run for Retina Research." Again, he was drawn by a message that combines physical fitness and health. But there was another more compelling reason. His eight-year-old daughter Madison is blind in one eye. Although retina research doesn't directly apply to his daughter's medical problem, he's hopeful that progress in one area might lead to another. "The way medical science moves exponentially, I'm hopeful that at some point in her lifetime she might be able to replace her eye with a transplant."

Despite Madison's medical challenge, Velikonja says she's perhaps the most venturesome of his three kids, trying out sports like skiing, karate, basketball and soccer. The three of them together make life very busy for him and his wife Carolynn, but they also remind him to count his blessings. "I feel

extremely fortunate," he says, "so it makes me feel good when I get a chance to give someone a leg up." ▲

*King's faculty, staff and students have supported the United Way for the past seven years. In 2002, the College community raised \$13,638 through cash donations and participation in a number of events:*

- *dressing down on casual Fridays*
- *United Way Stair Climb at One London Place,*
- *5th Annual John Snyder Classic Mini Putt Tournament,*
- *weekly 50/50 draw,*
- *silent auction*

*Thanks to the generous support from faculty, staff and students, the amount raised for United Way by the King's community increases every year.*

*(Sheik continued from page 9)*

One of the most popular events is "Unite the Nations," a 24-hour online research contest. Classes around the world submit multiple-choice questions about their countries. The competition starts at midnight Greenwich Mean Time, and ends 24 hours later with the top class winning a prize. Sheik divides his class into teams, with each team responsible for doing research and answering questions about one of the countries. Every time a question is answered correctly, a hand bell is rung so everyone in the library can share the excitement.

Another exciting learning activity is the videoconferencing sessions, which give students the opportunity to see one another. This past year, Prince Andrew School conducted 10 video conferences with students in the Netherlands, Italy, Sweden, Indonesia, and Croatia. In keeping with the theme 'Year of Culture and Heritage,' the students focused on differences in culture, heritage, beliefs, clothing, and foods, with the idea

that understanding builds tolerance. The School had the honour of officially launching, by videoconference, the Time Project for the rest of the world.

Another popular Time Project activity is "classroom twinning," in which classes from different parts of the world agree to discuss a particular topic relating to human rights. Once classes are matched, the kids write letters of introduction, discuss ideas in class, and then talk to their new online friends about these issues through an email and message board site developed by e-linQ.

Last year Sheik's school twinned with classes in Brazil and Belarus. His students even raised funds to provide English dictionaries for their friends in Belarus. "The e-pal exchanges motivate students there to write in English, so that they can share their thoughts with someone their own age in another country," says Sheik. "The dictionaries get them even more excited about learn-

ing English, connecting them with the world of information available through the Internet. That way, they can read the UN's site and realize that they actually have rights, and know when these rights are being violated -- which for students in Smorgon Belarus is a regular occurrence."

The Time Project is a wonderful learning experience for students, says Sheik, awakening them to the notion of human rights, and improving their research and communication skills. For Sheik himself, his involvement has broadened his sense of community to include people from around the world. "The colleagues I have met online are some of the finest people I've ever met – and never met," he says. "When the opportunity came, the joy of seeing their faces for the first time on videoconference – after years of email – was incredible." ▲

# Brain Food

*King's new marketing strategy brings in a bumper crop of great students*

The apple is rich in meaning and symbolism. It signifies health and quality. It represents the act of thinking – Newton watched the apple fall and asked the question why. It also speaks of both tradition and change.

As the centerpiece of King's student recruitment campaign, the apple now has a new identity. It can be found bopping around the King's website ([www.uwo.ca/kings/](http://www.uwo.ca/kings/)), where it finally comes to rest over the tagline **Brain Food**. Once you've seen it you'll probably react with the same words as most prospective students: "That's cool."

The King's apple has been a big hit with the "double cohort," this year's OAC and grade 12 graduating classes. Like every other Ontario university, King's has seen a dramatic increase in applications. But it's also attracting excellent students. This year King's will have one of the highest incoming averages of any university in Ontario.

King's appeal to new students is great news for the College, but it represents much more than marketing success. It's the result of a thoughtful and well-executed plan, designed to meet the challenges of the double cohort without compromising King's commitment to quality and service.

The strategic plan was developed a number of years ago, in response to the announcement of the Ontario government to abolish the fifth year of high school. King's accepted the responsibility of taking its share of the double cohort, agreeing to expand its first year class size to 825 students.

The challenge for the College, however, was to increase the number of students while maintaining its tradition of small class sizes, excellent teaching, and superb student services. Thanks to its successful capital campaign, **Building Faith, Building Futures**,



*Registrar Marilyn Mason and Academic Dean Des Dutrizac.*

King's has been able to build a new academic centre, the Elizabeth A. "Bessie" Labatt Hall, increase scholarships and bursaries, enhance the library facilities, and provide for special needs students.

As part of its strategic plan, King's also set a goal, shared by The University of Western Ontario, to attract students who excel academically. The College's key message - **the best of both worlds** - was strong, but was often lost in the flood of marketing materials. "Other universities had developed a friendly, inclusive look like ours," says Registrar Marilyn Mason. "And because of the diversity of our students, it was more difficult to represent our student profile with faces."

King's needed a recruitment strategy that was "smart but different," decided Mason. She and her design team, Surge Communications, put their heads together and came up with the apple. "What's more wholesome or nourishing than an apple?" she says. "And King's is a place where you're going to be nourished – intellectually, socially, emotionally, and spiritually."

With a marketing budget far smaller than other universities, King's couldn't afford to distribute compendious view books to a

large number of students. Instead, they designed a smaller brochure that unfolded into a poster of the King's apple. King's also enhanced its website with the idea of doing much of its communicating online. "As a result, the students heard from us more, saw us more, had more personal contacts," says Mason. "They felt like they were being courted. And they were."

Academic Dean Des Dutrizac is delighted with the results of the marketing strategy. Although King's has developed some new and innovative programs, he feels the apple reflects the College's traditional approach to liberal arts. He's also excited by a number of outstanding new faculty members who've joined the College. "The high quality of students and faculty will make for a very dynamic learning environment," he says.

Dutrizac pays tribute to The University of Western Ontario, which is also raising the bar with its successful recruitment campaign and improvements to programming and student services. "Western has also been leading the way," says Dutrizac. "It's a wonderful institution to be associated with." ▲

*For more information about recruitment at King's, please visit [www.uwo.ca/Kings/viewbook](http://www.uwo.ca/Kings/viewbook)*

# HOMECOMING

Come home to King's on  
**FRIDAY, SEPTEMBER 19<sup>TH</sup> TO SUNDAY, SEPTEMBER 21<sup>ST</sup>**

## REUNION DINNER

**Friday, September 19, 2003**  
**6:30 pm to 9:00 pm King's College**

King's alumni and their guests are invited to attend the annual Reunion Dinner celebrating the anniversary years ending in 3 and 8. Join some of your favourite professors and enjoy an evening of reminiscing with classmates and friends. The reception begins at 6:30 pm (cash bar), followed by dinner at 7:00 pm, when the Alumni Award of Distinction will be presented.



Homecoming 2002: Jim Zucchero '82 Academic Counsellor at King's, John Regan '84; John Callaghan '67 Chair, King's College Foundation.



Jim Zucchero '82, Academic Counsellor at King's

## FRIDAY

**Friday,**  
**8:00 pm**

King's College  
all welcome  
new Elizabeth  
nitely an even

**FREE A**

**SEPTEMBER 21<sup>ST</sup>**



Homecoming 2002: Jane Halverson '92, Jen Herring '92, Paul Herring and Bruno Vendittelli.



Alumni Counsellor at King's College and Justin Landry '99.

## **DAY NIGHT BASH**

**September 19, 2003**  
**King's College**

Alumni, faculty, staff and students are invited to our Homecoming open house in the A. "Bessie" Labatt Hall. This is definitely one you don't want to miss!

**ADMISSION, CASH BAR.**

## **MASS**

**Sunday, September 21, 2003**  
**10:30 am - Chapel, Mount St. Joseph**  
**5:00 pm - Chapel, King's College**

Join the King's College community, including faculty, staff and students, for a celebratory Mass.

*To register for these events or for more information, contact Janet Toohey at (519) 433-3491 or 1-800-265-4406 ext. 4502 or email [jjtoohey@uwo.ca](mailto:jjtoohey@uwo.ca)*

## **THE KING'S COLLEGE ALUMNI ASSOCIATION ANNUAL GENERAL MEETING**

**Tuesday, September 16, 2003**  
**6:00 pm - 8:00 pm**  
**King's College Board Room, Rm S112,**  
**Dante Lenardon Hall**

King's College alumni, students, staff, faculty, and administrators are invited to attend. Refreshments will be served.

*Please RSVP to Janet Toohey in the Alumni Office by September 5, 2003. 519-433-3491 ext. 4502*



# Opening EYES

*For 27 years, Paul Werstine '70 has been getting King's students excited about Shakespeare*

Paul Werstine didn't mean to study English at university.

Werstine grew up in Galt, now Cambridge, Ontario, at a time when, as he puts it, "there was a real premium put on public education and you felt that you belonged to a privileged group about which the government actually cared." In his final year of high school, he received the highest overall average in the city, earning him a full scholarship to King's College. In first year, he planned to continue on in economics and math, and flirted with the idea of law school. When he found out that he couldn't do economics at King's and therefore would lose his scholarship, he quickly adapted and chose English and philosophy as his majors.

Thirty-five years later, it's difficult to imagine Werstine as other than what he is – a world-renowned Shakespeare scholar and one of the College's best-loved professors. This year, he received the King's College Award of Excellence in Teaching in recognition of his many achievements.

After finishing his undergraduate degree at King's, Werstine completed a Masters in English at Western, then spent two years working for the City of London. In September 1973, he started his PhD at the University of South Carolina, finishing it less than three years later. His doctorate explored

the 1598 first printing of *Love's Labour's Lost*, and involved travel to libraries across the U.S. and U.K.

Graduating into a tight market for academic appointments, Werstine returned to King's when Professor Ron Toop took a two-year leave. He began his full-time teaching career with very little classroom experience, but soon discovered that he enjoyed it. Recently asked to describe his approach to teaching, Werstine wrote: "The teaching challenge I always face arises from the texts that make up my courses – plays, poems, fiction written hundreds of years ago. My obligation is to quicken these texts into life in my classes, to show how these texts participated in their time in struggles that persist in our time, and to inspire in my students a respect and, if possible, a love for works of art that at first may have seemed only forbiddingly strange to them."

His success is attested to by a string of outstanding teaching evaluations, and by glowing comments passed from student to student for more than 25 years. In a recent letter in support of his nomination for the Award of Excellence in Teaching, 2003 graduate Leanne Young wrote, "He is a very engaging professor with a wonderful sense of humour. Throughout the year, I have been continually amazed at and impressed with his

vast knowledge. Despite this obvious and very impressive intelligence, however, he remains an incredibly approachable, friendly, very helpful man." Werstine is famous for his habit of thinking, sometimes for minutes at a time, with his eyes tightly shut, yet there is nothing somnolent about his classes. As Principal Gerry Killan said in his award citation, "Woe to anyone who might confuse this behavioural trait with the dozing of an absent-minded professor!"

While building his reputation within the College for teaching, Werstine was also building an international reputation for painstaking yet imaginative scholarship. In 1980 he volunteered to produce an edition of *Romeo and Juliet* for the New Variorum Shakespeare. The New Variorum editions of Shakespeare are scholarly compendiums of editors' changes, commentary, criticism and stage history through the centuries. Since 1997, Werstine has also been one of two general editors of the project.

At the other end of the scholarly spectrum is the New Folger Shakespeare, which Werstine co-edits with Barbara Mowat, Director of Academic Programs for the Folger Library. Designed to make the plays accessible to virtually every reader, each page of text faces a page of commentary. Werstine and Mowat have committed to

editing 42 volumes of plays and poems, and are currently at work on number 32, *The Merry Wives of Windsor*. The New Folger editions have become a popular success and an important source of funding for the Folger Library.

Werstine believes that the Shakespearean canon remains important today. "A huge number of lives in the past have been spent working on these texts and finding meaning, maybe even making meaning, in them," he says. "They represent the focus of an enormous amount of human energy over hun-

dreds of years, and a great deal of our cultural past." For students, they are a way to connect with the past, and in doing so, to understand what our culture has become.

Werstine says King's has provided an ideal environment to hone his teaching skills and pursue his scholarly interests. "We've been blessed with the skilful administrators who have run this college since I've been here. They make it a place in which you can spend a lot of your time in scholarly activity." Since 1984, he has also been part of the UWO English Department's graduate program, an

opportunity to teach at an advanced level and to share his research with talented graduate students.

What happens when the New Folger is complete? Werstine says there is plenty of work to keep him busy – a New Folger Complete Works, the New Variorum *Romeo and Juliet*, and articles exploring manuscript plays from Shakespeare's time. "In a way," he says with a grin, "it's a race with senility to see if I can get done what I want to do!" ▲

# Spreading the WORD

*Anne Joldersma '03 had a wonderful time at King's and now she's going to share her enthusiasm with future King's students*

Anne Joldersma wasn't absolutely sure she was choosing the right university until the first day of Orientation at King's.

"I was really nervous," she remembers. "Living off campus, you don't have that immediate roommate connection, the bonding with other students on your floor. But the orientation sops made me feel really welcome. That got me enthusiastic right away."

Ever since, Joldersma has volunteered as an orientation soph herself, to ensure that other students get the same warm introduction to the King's community. It's valuable experience in her new job doing high school recruitment with the King's Registrar's Office.

Joldersma grew up in London, Ontario and attended Central Secondary School. In addition to her academic interests in modern languages and literature, she was an accomplished musician, playing the piano and flute, and singing with London's acclaimed Amabile Youth Singers. After a general first year at King's, she chose English and history as her focus. Her professors at King's helped fire her interest. "They're passionate about their subject in the classroom," she says, "but if you see them in the halls or downtown, they are like friends – good to talk

to, encouraging, easy to ask for advice."

Orientation was not Joldersma's only extracurricular involvement at King's. She spent 10 hours a week as a peer tutor at the Writing Centre, an experience she admits helped to hone her own grammar and writing skills. In her final year, she was acclaimed as graduating class president, representing the interests of her classmates on Students' Council and helping organize a graduation banquet at the Grosvenor Club.

Joldersma has continued to sing and play the piano, performing at College events and with fellow King's alumna Mike Lawless at the UWO student pub. Her tastes are eclectic, ranging from classical to hip-hop/reggae. She is also a dedicated kick-boxer.

For the past two summers, she has worked as a research assistant for Professor Paul Werstine, an internationally-renowned scholar and editor of *The New Folger Library* Shakespeare series. Joldersma's duties range from fact checking to proof reading and formatting manuscripts. "Dr. Werstein is a great

guy to work for," she says. "He's very kind and I never have to chase him down to get my questions answered. He's always asking me if I have questions."

Joldersma may decide to pursue graduate work, but in the meantime she's taken a contract position doing high school recruitment work with King's Registrar's Office. She will be visiting high schools across Ontario to share her enthusiasm for the College, inspired by her own memories of Registrar Marilyn Mason's recruitment visit to Central. "Some people have that contagious enthusiastic personality. I remember really liking Marilyn when she came to my school. I thought if I could make that kind of impact, I might encourage students to come here. And since I had such a good experience, I want other people to have the same opportunity." ▲



Anne Joldersma at King's orientation.



# And now — here's JOHNNY!

*King's professor John Siambanopoulos finds that entertaining and teaching have much in common*

I'm a bit early. The Round Tower, a small Irish pub in London, Ontario, is almost empty. "Johnny usually starts around 10:00," says the bartender.

When I come back, the action has picked up. People are clustered about the room, some chatting quietly, others getting into the music. Johnny S., guitar slung over his shoulder, clad in a blue-checked shirt, shorts, and sneakers, is singing Sweet Caroline. I sit down at a table and order a draft.

Between songs Johnny jokes with the audience in a self-deprecating way. When a girl with a tambourine asks him the time a song is set to, he laughs. "I don't know time," he says. "I'm not a musician." He is a performer, though. When he sings Mustang Sally and In the Midnight Hour, he puts his heart and soul into the music.

The Round Tower bills itself as "a thinking man's pub," but that's the only clue to the identity of Johnny S. - John Siambanopoulos, business professor from King's College. "The day I was hired at King's was one of the best days of my life," he says. "King's represented for me the environment I wanted to get into - small and intimate, yet it really gets things done."

Siambanopoulos was a flautist in high school in Kitchener-Waterloo, but he really

yearned to play guitar. "I loved music, but I was also desperately shy," he says. "I felt the guitar was a way I could earn respect." In grade 12 he asked for permission to borrow one of their instruments on weekends, and after six months he was plucking out a few tunes. At the same time he was also experimenting with other forms of entertainment. He developed a stand up comedy routine, which consisted of some wry Seinfeld-like observations and an impersonation of his high school principal. In Junior Achievement,

he won a national award in public speaking.

His experience in Junior Achievement with a number of students selling tie-dyed T-shirts piqued his interest in business. He enrolled in business at Wilfrid Laurier University, and in his third year became a teaching assistant. It was then that Siambanopoulos first discovered a connection between performing and teaching. He decided that he wanted to become a professor.



*John Siambanopoulos and Chris Albion.*

After graduating from Wilfrid Laurier in 1994, Siambanopoulos was hired by the Richard Ivey School of Business to teach its undergraduate Business 020 course. About five minutes into his first class, one of the students asked him how old he was. "I'm old enough to teach this class," he replied, friendly but firm, "and that's what I was hired to do. Shall we proceed?" At the end of the year, the same student who asked the question told him his was the best class she had that year. Siambanopoulos went on to complete his MBA at Ivey.

In keeping with a business approach, Siambanopoulos treats his students as both employees and customers. As employees, his students are given very clear expectations, so they know how they will be measured and how they can improve. He also treats them as customers, asking for their feedback and evaluation throughout the year. The approach has worked. In his three years at King's, he has received high marks from his students.

Siambanopoulos believes he has learned a lot from entertaining that can be applied to teaching. Timing, voice, and enunciation – skills that make good performers – are also important to communicate academic ideas. So is the ability to interact. He particularly admires David Letterman. "His timing is so impeccable, and he uses silences to great effect," he says.

Like many entertainers, Siambanopoulos has found that performing has helped him in his battle to overcome shyness. It has also helped him build patience, a quality that comes from the discipline of practice. The result is a non-threatening approach to the classroom, and a strong empathy with students.

Music and humour are great tools to help people connect with each other, says Siambanopoulos. "Like performers, professors connect with their students by being prepared, and by knowing the material. They also connect by just caring, by taking time to talk with their students, learning their names, setting expectations, and being very clear and fair." ▲

by Max Morden

# Trumpet your news in the King's Herald

Please complete this form and return it to us so we can share your news and achievements with other grads in the Herald.

## PERSONAL NEWS

(include a colour photo and we'll try to print it too)

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### NAME

<i>title</i>	<i>first name</i>	<i>surname</i>
<i>previous name</i>		<i>degree/grad year</i>

### SPOUSE

<i>title</i>	<i>first name</i>	<i>surname</i>
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Fax to: (519) 963-1334 E-mail: kcalumni@uwo.ca

Web site: www.uwo.ca/kings/foundation&alumni

Please note the editors reserve the right to edit submissions.

Message from the President of the —

# King's College Alumni Association

Hello fellow King's grads! Against the backdrop of Western's 125<sup>th</sup> anniversary, it's a pleasure as President of the King's Alumni Association to rekindle some nostalgic memories in conjunction with this edition of The Herald.

Recently, I was invited by the Western Gazette to pen a special article about the King's tradition, as a means of highlighting our affiliated college in the larger context of the University. This assignment served as both a trip down memory-lane and an enlightening educational exercise. And, it soundly reinforced the College's core values of academic excellence, community, collegiality and service.

By conducting a series of key interviews with retired faculty, staff and alumni, I was able to trace the College's evolution from its inception as an all-male Catholic prep school to a flourishing co-ed institution. Originally named Christ the King College, our alma mater has undergone significant transformation in its identity since classes first began in 1955. For instance, the school was renamed King's College in 1965 and soon our thriving campus will be touted as King's University College at The University of Western Ontario.

Finally, this fall marks another key milestone for King's College, as we officially open the spectacular new Elizabeth A. "Bessie" Labatt Hall, which will serve as a marvellous focal point on campus. I invite you to consider 'coming home' to share in the excitement of this latest development at this year's Homecoming celebration. In true King's tradition, we're 'building on the past to prepare for the future'. Sure hope you can join us!

*Maureen Spencer Golovchenko '77* – President



*Maureen Spencer Golovchenko '77, President*

## 2003 Alumni Award of Distinction

The King's College Alumni Association is pleased to announce that Barbara Tiessen '86 is the recipient of the 2003 Alumni Award of Distinction. Barbara, a life-long learner, has earned a Registered Nurse diploma, her BA from King's, a Master of Social Work, and a Master of Science in Administration (Health Services).

In Ontario, Barbara is recognized as a mental health expert. She is currently the Program Director of Mental Services for the Chatham Kent Health Alliance in Chatham, Ontario. Barbara conducts workshops, lectures and educational presentations on mental health policy, legislation and administration. She has held memberships on various committees, advisory groups and task forces struck by the Ministry of Health and Long Term Care.

Her leadership in mental health reform is evidenced by her appointment to the Southwestern Ontario Mental Health Implementation Task Force. Barbara has also



*Barbara Tiessen '86.*

served on the St. Thomas Psychiatric Hospital's Community Advisory Board, the London/St. Thomas Psychiatric Hospitals' Restructuring Committee, and the Ontario Association of General Hospitals Psychiatric Services.

Barbara's leadership skills and commitment to advancing and elevating the field of mental

health are apparent. She introduced computer technology to nurses and other allied health care professionals in the hospital psychiatric unit to track patient charts. She also led a team of health care professionals in developing and implementing a system of clinical documentation to replace handwritten, paper based clinical notes with computerized charts.

She is a member of the Ontario College of Social Workers and Social Service Workers and a member of the College of Nurses of Ontario. She is a former reviewer for The Social Worker and was a volunteer with the Trillium Foundation of Ontario from 1993 to 1995 where she assessed proposals and interviewed board members of agencies who were potential recipients of grants.

Barbara Tiessen is an ambassador for King's College and exemplifies the characteristics recognized by this award. We congratulate her on being named the 4th recipient of the King's College Alumni Award of Distinction. ▲

## Religious Life

# LECTURE SERIES

Everyone is welcome to attend the following lectures. All lectures begin at 7:30 pm in Elizabeth A. "Bessie" Labatt Hall at King's College.

**Thursday, September 18, 2003**

*Percy Schmeiser*

**THE PATENTING OF LIFE FORMS**

**Thursday, October 16, 2003**

*Father Thomas Rosica*

**BECOMING SALT AND LIGHT FOR THE WORLD**

**Friday, November 21, 2003**

*Dr. Mary Jo Leddy*

**THE STRUGGLE FOR THE SOUL OF CANADA**

**Thursday, February 12, 2004**

*Dr. Marion Woodman*

**THE INNER MARRIAGE: WELLSPRING CREATIVITY**

**Thursday, March 18, 2004**

*Dr. Philip Mueller*

**THE CLASH OF CIVILIZATIONS AND THE QUEST FOR PEACE**

**For further information please contact Teresa Bryant at (519) 433-3491 ext. 4340**

## in Memoriam

The King's College Alumni Office and Alumni Association extend condolences to the families and friends of the following individuals:

**GERALD EMMETT CARDINAL CARTER**, the former bishop of the Diocese of London, died April 6, 2003 at the age of 91. Cardinal Carter is credited with expanding pastoral services, Catholic education and social services. He spent his first 25 years in the priesthood working in various educational fields. He founded St. Joseph's Teachers College in Montreal – a college for the English-speaking Catholics of Quebec – and was a member of the Montreal Catholic school board for 15 years. Cardinal Carter was a professor of catechetics for 25 years and went on to publish several books, including *The Modern Challenge to Religious Education* and *Psychology and the Cross*. The library at King's was named in honour of G. Emmett Cardinal Carter in 1995.

**REV. PAUL J. BECK '64** of Grand Bend, passed away on May 17, 2003.

**MIKE KURELLO '82** (from Townhouse Seven in 1979/1980) died of cancer on April 24, 2003. He leaves his wife Cathy and four teenage daughters. He spent his career at Coca Cola and was known to his colleagues as Mr. Coca Cola. Mike loved life and his time at King's.

**JUSTIN SCOTT** of Nassau, Bahamas passed away as the result of a car accident on March 29, 2003, at the age of 24. He attended King's in 1998/1999.

## Travel The King's Way

Drive with pride as the owner of a special King's College license plate, offered through a partnership with Ontario's Ministry of Transportation. Proceeds will benefit student aid at King's. Regular series plates with the King's College graphic cost **\$52.10**. A personalized plate costs **\$185.85**.

Contact the Alumni Office at 519-433-3491 ext. 4502 to purchase King's College licence plates.

King's College graphic plates can also be ordered at all License issuing offices, ServiceOntario Kiosks, or by calling the Ministry at

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## SEND US YOUR EMAIL ADDRESS AND WIN PRIZES!

The alumni office staff would like to know your email address so that we can alert you to upcoming alumni events and new information about the College.

Please complete the form on page 17, including your email address, and send it back to us. Or fill out the form online at: <http://www.uwo.ca/kings/alumni&foundation> and click on Update Your Address. All submissions received by **Tuesday, September 30th** will be entered into a draw for free King's Alumni Wear products. Send us your email address today!

# Milestones

**SANDRA SCOTT '75** has been teaching for 27 years in Grey and Simcoe counties. She has three children – Matt, born in 1979 and twins Lisa and Laura, born in 1987. During her time at King's, Sandra was a proctor on the second floor. She would love to hear from those who remember her at sandfirman@yahoo.ca.

**RICHARD DIXON '78** was appointed to the position of Vice President and Human Resources Officer at NAV CANADA in March 2003. Previously Richard was Vice President, Human Resources Canada for CN Rail.

**MIKE FRAUMENI** (attended in '78) was awarded the 2003 BC Decker research paper prize for a study published in *Bibliotheca Medica Canadiana* vol. 23, no. 4 Summer 2002, pp 141 – 146 (Journal of the Canadian Health Libraries Association). His research paper was entitled "A Quantitative Analysis of the Publication Type Indexing of Sources Used in the Development of Practice Guidelines and Evidence Summaries in Oncology." The award was presented at the Canadian Health Libraries Annual Conference in June 2003 in Edmonton.

**JONATHAN LAST '80** was promoted to President of Bard Europe in May 2002. He and his wife Theresa and their children Michael, 16 years, and Rebecca, 12 years, have relocated to London, England.

**JEFF MADDISON '81** runs his own business, Maddison Consulting Services, a proposal and presentation coordinating, writing and editing business. Jeff has a four year old daughter Charlotte, and his second daughter is due in the summer of 2003.

**JOCELYN BEAUDETTE-HODSMAN '85** is in the thesis stage of MA in Pastoral Psychology & Counselling at St. Stephen's Theological College at the University of Alberta. She is also completing the final requirements for certification in Pastoral Counselling Education with CAPPE. Jocelyn lives near Edmonton, AB with her husband Chris '84 and children Cedar, 16 years, Kai, 13, and Ariana, 11. Chris works in specialty chemical sales with Ondeo-Nalco. Jocelyn and Chris would be pleased to hear from old King's friends at jocelynandchris@telus.net.

**DEE MORRISEY '86** recently changed careers and is now teaching writing and communications at Fanshawe College and Western's Centre for Continuing Studies. For the first time since embarking on her history studies at King's, she is enjoying a summer "off", which is allowing her to spend more time with her children, Callum, 7, and Emma, 4. Dee is also learning to play hockey.

**REV. ROBERT O'BRIEN '89** recently spent 10 months on sabbatical at Catholic Theological Union in Chicago. He began his new assignment as the Director of Lay Ministry and Chaplaincy for the Archdiocese of Toronto on June 2, 2003.

**SANDRA HAMILTON '91** and her husband Wayne Morrow are pleased to announce the birth of their identical twin boys – Ethan and Malcolm in July 2002.

**MONICA HINTON '94** recently accepted a therapist position at Catholic Social Services in Edmonton, AB. She is currently completing her MSW thesis on childhood trauma.

**ANDREA CORSO '96** was married to Darren Pape on March 8, 2003. They live in Richmond Hill where Andrea is a French immersion teacher for the York Region District School Board and Darren is a software consultant for IBM.



Andrea Corso '96 and Darren Pape.

**ANITA JASKOT '97** received her Juris Doctor cum Laude degree from the New York Law School and passed the New York Bar Exam in 2000. She currently practices law in New York City. Anita can be reached at jaskot@mindspring.com.



Anita Jaskot '97

**KATHERINE JASKOT HBA '97** received her juris doctor honours degree from Pace University Law School and passed the New York Bar Exam in 2000. She now practices law on Wall Street in New York. Katherine can be reached at jaskot@mindspring.com.



Katherine Jaskot '97

**ELIZABETH FLYNN-DASTOOR '02** and her husband Merzi celebrated their first wedding anniversary in August 2003. Merzi attended King's in 1997/98 when he was Elizabeth's soph for Orientation Week.

# Faculty Notes

## Long-standing professors honoured

Recently a reception was held at King's to honour faculty and administrators who have been employed at King's for 30 years or more. In total this group has been employed at King's for **over 330 years!**

Those who achieved this significant milestone are:

<b>DR. TOZUN BAHCHELI,</b>	<i>Political Science</i>
<b>DR. GIL BRODIE,</b>	<i>Philosophy &amp; Religious Studies</i>
<b>DR. DES DUTRIZAC,</b>	<i>Academic Dean, History</i>
<b>DR. GERRY KILLAN,</b>	<i>Principal, History</i>
<b>DR. PHIL MUELLER,</b>	<i>former Principal, Philosophy &amp; Religious Studies</i>
<b>DR. GLORIA MULCAHY,</b>	<i>Psychology</i>
<b>PROF. JOHN ORANGE,</b>	<i>Modern Languages</i>
<b>DR. GARY PATERSON,</b>	<i>Modern Languages</i>
<b>DR. JIM SCHMEISER,</b>	<i>Philosophy &amp; Religious Studies</i>
<b>DR. NICK SKINNER,</b>	<i>Psychology</i>
<b>MR. PAUL WEBB,</b>	<i>History</i>

Dr. Ruth Compton Brouwer's latest book, **Modern Women, Modernizing Men,** has been nominated for the MacDonald Prize, the highest award given by the Canadian Historical Association.



Four hundred King's graduates received their degrees on June 4, 2003. From left Paul Davenport (UWO), Theresa Topic (Brescia), Stephen Lewis, (Doctor of Laws, honoris causa), Ramona Lumpkin (Huron), Gerry Killan (King's) and Eleanor Clitheroe (Chancellor, UWO) at spring convocation.

# Foundation Happenings ▲▲▲▲

## Music Reigns 2003

The 7<sup>th</sup> Annual Music Reigns, the joint fundraiser of King's College and Orchestra London, was another great success, with a sold-out house of 636 people. Held in May at London's Hilton Hotel, the intimate evening featured Holly Cole, accompanied by Orchestra London and conducted by Timothy Vernon. The event raised more than \$100,000 to be shared by King's and the Orchestra. The winners of the cash raffle were Mary Sue Furtney, \$2,500, Ted Velikonja, \$1,000, and Murray Armstrong, \$500.

## King's Golf Classic

The eighth annual King's College Golf Classic will be held at Forest City National Golf Club in London on **Tuesday, September 23, 2003**. With a 1:00 pm shotgun start, the tournament will include 18 holes of golf in a four player Texas scramble format, golf cart, barbecue lunch, buffet dinner, the use of the driving range, and gifts and prizes. Cost: \$180 per golfer. For more information about the tournament, please contact Debbie Seed at 519-433-3491 or 1-800-265-4406 ext. 4500 or email dseed@uwo.ca

## Branching Out

*King's alumni recently enjoyed the following events.*

### OTTAWA, ON

Dr. Jim Schmeiser addressed the King's Ottawa alumni branch in May at the Army Ottawa Officers Mess on Somerset Avenue. Dr. Schmeiser spoke about his pilgrimage on the Camino to a group of 35 alumni and guests.

### LONDON, ON

The London alumni chapter organized a tour to Vineland Estates Winery in June. Approximately 20 people enjoyed a tour and wine tasting led by King's own John Howard '71, owner of the winery. The trip ended with a gourmet lunch and a lecture on Tuscany by Dr. Dante Lenardon. Special thanks are extended to John Howard and his staff for treating the group so well.



*Alumni and guests at the Vineland Estates Winery tour and lunch in June.*



*John Howard '71, leads a Wine tasting at Vineland Estates Winery.*

## THE KING'S COLLEGE ALUMNI ASSOCIATION ANNUAL GENERAL MEETING

**TUESDAY, SEPTEMBER 16, 2003 6:00 – 8:00 p.m.**

**King's College Board Room, Room S112, Dante Lenardon Hall**

King's College alumni, students, staff, faculty, and administrators are invited to attend. Refreshments will be served.

**Please RSVP to Janet Toohey in the Alumni Office by September 5, 2003. 519-433-3491 ext. 4502**

*“I’m  
Jonathan  
and I’m  
calling for  
King’s”*



**Name:** Jonathan Dimacuha

**Program:** Psychology, 3<sup>rd</sup> year

**Hometown:** Mississauga, Ontario

**Extra-curricular activities at King’s:** Advertising Coordinator for King’s College Students’ Council,  
Assistant Head Soph for September 2003 Orientation week

**Favourite thing about King’s:** The sense of community you feel on campus.

*Jonathan is one of 20 King’s students employed as Annual Fund callers. Their goal is to inform you about what is happening on campus. They will also ask you to consider a gift to support King’s in order to ensure the College maintains its outstanding reputation.*

*Scholarships attract top students to King’s. The 2003 Annual Fund focuses on raising funds for scholarships and bursaries. These awards allow students to enjoy all of the benefits that a King’s education offers, and provide welcome financial aid.*

*When Jonathan or one of the other students call, please take a moment to hear how you can help King’s. Your gift to the Annual Fund will make a lasting difference to the academic success of our students.*





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\*No purchase necessary. The contest is open to residents of Canada who have reached the age of majority where they reside. The approximate value of the BMW 330Ci Cabriolet is \$63,000 (vehicle may not be identical to the one shown). The contest runs from January 1<sup>st</sup> to December 31, 2003. In order to win, the entrant, selected at random, must correctly answer a mathematical skill-testing question. For the odds of winning and to learn how you can participate, see the complete rules of the *Win a BMW 330Ci Cabriolet Contest* at [www.melochemonnex.com/kingsu](http://www.melochemonnex.com/kingsu).

The Meloche Monnex home and auto insurance program is underwritten by Security National Insurance Company.