

King's University College Green Team presents Ugly Sweater Day and Competition in support of WWF's National Sweater Day

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On Thursday, February 9, 2012, the King's University College Green Team will be hosting its first Ugly Sweater Day and Competition in support of the World Wildlife Fund's National Sweater Day. The event will take place all around King's campus where students, faculty and staff will be encouraged to sport their ugliest, warmest sweaters to help raise awareness about global warming and energy conservation.

The WWF has asked everybody to "turn down the heat, and turn up your sweater," on the upcoming National Sweater Day and that is exactly what the King's community will be doing with our Ugly Sweater Day and Competition.

The Ugly Sweater competition will officially open on Monday, February 6 and close on February 9th. Participants are encouraged to post pictures of themselves to the King's Facebook event page (facebook.com/kingsatwestern) in their ugliest sweaters for a chance to win a prize pack, courtesy of the King's University College Students' Council.

When asked about the importance of this event, Sarah Morrison, head of King's Green Team, responded "[t]his event is meant to bring out the best of our worst sweaters and raise awareness about global warming and energy conservation. The importance of protecting and conserving our environment is our central message, and wearing sweaters is a great way to save on heat to prevent climate change. I hope that our community will not only be able to foster a greater sense of the responsibility we all share for protecting and conserving our environment and resources through this campaign, but also have a chance to appreciate the truly unique sweaters we've all got hiding at the back of our closets."

The King's University College Green Team is devoted to the ecological issues that the King's community faces. The team is focused on promoting environmental awareness and carrying out King's eco-initiative. To contact Sarah Morrison or other members of the Green Team, or to find out more about Ugly Sweater Day email greenkings@uwo.ca.

For more information on the World Wildlife Fund's National Sweater day, visit www.sweaterday.ca.

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