

## King's University College hosts 10th Annual Cultural Festival FOR IMMEDIATE RELEASE – February 5, 2013

LONDON, ON. – The 10th Annual King's Cultural Festival will take place on Thursday, Feb. 7 from 7-10 p.m. in Labatt Hall at King's University College. The festival is the largest multicultural event on King's campus and aims to celebrate cultural diversity and share the benefits of international learning opportunities.

Proudly showcasing talented artists from around the world, the event will feature up to 100 performers who will represent their heritage through song, dance and spoken word. This year, the festival will feature representatives of the Chinese Calligraphy and Painting Association who will be sharing 'good wishes' with all guests in celebration of the Lunar New Year.

"The cultural festival is a highlight on campus every year. It is great to see so many fellow students from King's and Western come together to represent all the diverse cultures in the London community," says David Gonzalez, student event organizer.

King's actively supports the enrollment of international students on campus as well as international education opportunities. In support of the International Mobility Program for Canadian students, the festival will feature the stories and experiences of international and Canadian students who have studied or volunteered abroad.

"At the festival we are celebrating more than the art forms; we are also honouring and learning from the performers who represent cultural diversity in our midst. By engaging with those from other cultures, we learn to appreciate difference, recognize commonalities and promote intercultural learning and understanding," says Linda Weber, manager of international student services.

Doors open at 6 p.m. for the international exchange information fair with campus groups and community partners promoting experiential learning opportunities. The event is open to the public and free to attend.

## For more information please contact:

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