## 9<sup>th</sup> annual Cultural Festival to be held at King's University College February 2 For Immediate Release – January 31, 2012 London, Ont.

**LONDON, ON -** On Thursday, February 2, 2012, the International Student Services Department at King's University College at Western University will be hosting King's Cultural Festival 2012. The 9<sup>th</sup> annual event will be held from 7:00 – 10:00 p.m. in room 105 of Bessie Labatt Hall. The Festival will feature performances by singers, dancers and musicians from around the world. Admission is free and any donations made will be given to SalvAide Canada.

Each year, King's hosts this event to celebrate diversity and community spirit and strives to bring together Canadian, international, and exchange students, as well as faculty, staff and members of the community. King's Cultural Festival is an opportunity for people to showcase their international and intercultural connections.

"The Festival is important because it recognizes and honours the cultural diversity we celebrate at King's, Western and London communities," notes Linda Weber, manager, International Student Services and Exchange Programs at King's. "The ability to connect with others is really important. We hope that as people connect through their love of music, dance and various art forms that they will also be motivated to explore ways to connect with diversity in other areas of their lives. By connecting across difference further bridges to intercultural understanding, peace and justice can be built."

King's Cultural Festival 2012 is sponsored by: Aramark Campus Services, CultureWorks ESL, Inc., King's Information Technology Services, King's University College Students' Council, Office of the Dean of Students, and Office of the Registrar.

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